



NATIONAL ACADEMY OF AGRICULTURAL RESEARCH MANAGEMENT

Rajendranagar: HYDERABAD :

www.naarm.ernet.in

No.2-515/13/A.I

June 27, 2013

WALK-IN-INTERVIEW

Walk-in-interview will be held on **10-07-2013** at **10.00 a.m.** at this Institute for engagement of the following manpower to work on **contractual basis** in the time-bound project, **“BPD for NAARM”** (*“Business Planning and Development for Agri-entrepreneurship and Technology Management”*), under the **National Agricultural Innovation Project (NAIP)**, on a consolidated monthly remuneration. The duration of contractual engagement of manpower is co-terminus with the project :

Post & Remuneration	No. of posts	Duration	Educational Qualifications
BUSINESS MANAGER Rs.70,000/- Per month (fixed)	One (01)	Upto March, 2014 or co- terminus with the project	<p>(a). <u>Educational Qualifications</u> (Essential) :</p> <p>(i). B.Sc.(Ag.) or B.Sc in Life Science</p> <p>(ii). MBA or 2-year PG Diploma in Management</p> <p>(b). <u>Work Experience</u> (Essential) :</p> <p>3-5 years experience in the Agri-business industry.</p> <p><u>With:</u></p> <p>(i). Specialization in sales and marketing and technology management, business development, technology commercialization, event management and promotion.</p> <p>(ii). With proven skills in marketing, advertisement, publicity through direct and online modes, event management, technology commercialization.</p> <p>(iii). Ability in innovative revenue generation skills, networking and multi-lingual team.</p> <p>(iv). Basic computer skills in MS Office.</p> <p>(v). Good written and oral communication in English</p>

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			<p>(c). <u>Roles and responsibilities</u> :</p> <p>(i). Market the BPD Unit initiative through scouting entrepreneurs and business for incubator services like consultancy, technology transfer, infrastructure facilities and others to clients.</p> <p>(ii). Branding and Marketing for promoting entrepreneurs in agri-business incubation and facilitate commercialization of agri-technologies from host institute and its partners.</p> <p>(iii). Organize and implement a major annual agri-business conference to promote entrepreneurship commercialized technologies and business development.</p> <p>(iv). Generate resources through conventional and innovative programs and incorporate revenue generation systems through technology commercialization, online subscription, sponsorship for events and enrollment for training programs.</p> <p>(v). Facilitate by liaising with BPD Unit partners, especially NAIP-BPD centers & ICRISAT ABI and service units, regional research stations for marketing the incubator services and commercialize technologies.</p> <p>(vi). Support in trainings, promotion, exhibition and event management, marketing of business incubation activities.</p> <p>(vii). Preparation of brochures, leaflets and exhibit marketing and promotional materials.</p> <p>(viii). Perform any other duties requested by the management of BPD Unit.</p> <p>(d). <u>Working arrangement</u> :</p> <p>The position is located at Hyderabad (Andhra-Pradesh) on a full-time basis. The contract is till the end of the project subject to satisfactory performance.</p>
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AGE LIMIT : *Men : 40 years & Women : 45 years*

(relaxable to SC/ST/OBC & PH as per Government of India rules).

The candidates fulfilling the above criteria may appear for interview along with their bio-data and original certificates with a set of copies of the same. **Candidates reporting after 10.00 a.m. will not be considered for the walk-in-interview.** The selected candidates will have to join immediately and **NO** TA/DA will be paid to attend the interview.

**Principal Investigator
BPD for NAARM (NAIP)**