



Ministry of Commerce & Industry
Government of India
(An INI under FDDI Act 2017)

PROSPECTUS | 2018



FDDI -NOIDA



Footwear Design and Development Institute
(Ministry of Commerce & Industry, Government of India)

An Institute of National Importance
Under FDDI Act 2017



FDDI -JODHPUR

RECOGNITION

FDDI is an "Institution of National Importance"
under the FDDI Act, 2017.

Before filling up the application form, please ensure that you fulfill the minimum eligibility criteria prescribed for the program. Please check rules of Withdrawal/Fee refund and Transfer rules.

CONTENT

From the desk of the Managing Director	01
About us	02
Accreditation, Memberships & Credentials	
Admission Calendar	03
Academics Programmes offered	03
Details of Programmes / Schools	04
Seat Index	15
Fee Structure	16
Eligibility	17
Admission Guidelines	17
Procedure for Admission through Counselling	18
How to Apply?	18
Guideline For Entrance Test	19
Admission under Sponsorship Category Criteria For NRI / Foreign Students	20
Reservation for SC / ST ,OBC & Differently abled Candidates	21
Corporate & Public Relations (Placement)	22
Online Information	23



Mr. Arun Kumar Sinha (IAS)

Dear Students,

Footwear Design and Development Institute is an Institution of National Importance under FDDI Act 2017. FDDI is committed towards providing world class education in the fields of Footwear Design and Production, Leather Goods and Accessories Design, Retail and Fashion Merchandise and Fashion Design. This knowledge is being imparted through quality education, experienced and qualified faculty and providing the appropriate learning environment at our world class campuses. We try to encourage students evolve into competent professionals having cross functional expertise and a global outlook. For more than three decades FDDI has served the nation by focusing on knowledge, skill enrichment, and application of technology in teaching, research and professional competence.

FDDI follows well researched and updated industry oriented curriculum. This methodology helps students nurture their skills and ambitions in a professional manner with the help of advanced learning material, practical experience through internships, job counseling, placement activities, and overall grooming of students into future executives.

FDDI believes in responsible education and is committed to meet its social obligations. This objective is achieved by providing an equal opportunity to all sections of the society. Through its inclusive education, FDDI attempts to integrate students who do not have adequate avenues due to locational or social constraints. We look forward to welcoming all young learners who have the zeal to learn, have the wish to contribute to society & nation building and have the desire to excel and become a successful professional.

ABOUT US

Footwear Design & Development Institute was established in 1986, under the aegis of Ministry of Commerce & Industry, Govt. of India with major objectives:

- To Develop Human Resources within the country by imparting appropriate knowledge and skills to promote the rapid growth of footwear and allied industry in the country
- To provide and develop appropriate infrastructure for the Indian footwear industry to enable it attain international standards of production and
- To particularly promote the growth of export production of quality footwear and allied products from the country

FDDI is playing a key role in imparting education, facilitating the Indian industry by bridging the skill gap in the areas of Footwear, Leather Accessory & life style product, and because of its continuous contribution towards nation building, FDDI has been granted the status of "Institution of National Importance" under the FDDI Act 2017.

FDDI is a premier academic and training institution dedicated to the development and growth of the Footwear & Product, Leather Products, Retail and Fashion Merchandise and Fashion Design sectors. FDDI has Pan India Presence with 12 state-of art campuses spread across the country. It has world class Infrastructure & Facilities (equipped with Smart Class Rooms, Workshops with latest machineries & equipment's, High tech IT lab, High end Product development centre, International Testing centre, Comprehensive Library, Auditorium & Sports facilities, and In campus Hostels etc.), created across the functional domain to ensure international standards of higher education, training & delivery for Footwear, Leather products, Retail and Allied Industries - 360° interventions under one umbrella.

The Institute is awarded with prestigious certifications and accreditations such as ISO 17025 accreditation by DAkkS- Germany, SATRA Technology Center- UK, ISO 9001 and ISO 14000 Certification and Bureau of Indian Standard Certification among various others.

FDDI offers Bachelor and Master degree programmes in the areas of Footwear Design & Production, Production and Management and Retail & Fashion Merchandise, Leather Goods and Accessories Design and Fashion Design, besides offering short term Industry specific programmes.

FDDI is known for nurturing high end trained specialized professionals through its programmes. The Institute has a strong Alumni base and strong industry linkage. Almost all the leading Industries of the country are associated with the Institute and have a key participation in academic matters such as Programme design, curriculum upgradation, expertise lectures, as academic and governing council members etc. Due to the excellent quality of skill development, contemporary industry oriented curriculum and hands on experience on state of the art machine and workshops, FDDI holds an excellent record of placements in the industry.

Accreditation, Memberships & Credentials

The Footwear Design and Development Institute Act 2017 published in the Gazette of India on August 5, 2017 confers Statutory Status on the Institute. The President of India is the 'Visitor' of the Institute under the Act. The Act empowers the Institute to grant degrees, diplomas, certificates, or any other qualification and to confer awards, honorary degrees or other academic distinction or titles.

FDDI is the first training Institute in the area of core competencies to be awarded various prestigious certifications / accreditations from leading international organizations e.g.

- ISO 9001 (FDDI, Noida)
- ISO 14001 (FDDI, Noida)

Certificates for FDDI ITC:-

- BIS (Bureau of Indian Standards)
- ISO 17025 & SATRA

Teaching Aid

FDDI prepares the self-instructional printed material in association with Academia, R & D and Practicing personnel. The study material is developed in association with industry experts drawn from all over the country. The print material is scrutinized by the content experts, supervised by the instructors/unit designers and edited in-house. Self-instructional study material can be provided in compact disc (CD) / any other e-mode to encourage less use of paper.

ADMISSION CALENDAR (IMPORTANT DATES)

Date of Advertisement	28 November 2017
Online Registration process starts	28th November 2017
Last date for Online Registration	2nd April 2018
Availability of Admit Cards	12th April 2018
Date of AIST	27th, 28th, 29th April 2018
Open day (in case of any discrepancies)	1st May 2018
AIST Result Declaration	21st May 2018
Dates for Counseling	12th-17th June 2018
Last date for Fee submission	1st July 2018
2nd Round of Counseling	16th-19th July 2018
Date of reporting at the allotted campus	31st July 2018
Commencement of Session	1st August 2018

ACADEMIC PROGRAMMES OFFERED

FDDI offers Bachelor and Master degree programs. Most of these programs have been developed after an initial survey of the demand for such studies. They are launched with a view to fulfil the student's needs for:

- Improvement of skills
- Acquisition of professional qualification,
- Continuing educational and professional development at work place,
- Diversification of knowledge
- Self-enrichment

Bachelor Degree Programmes (B. Des.):

Duration: 4 Years

1. B. Des. (Footwear Design & Production)
2. B. Des. (Leather Goods & Accessories Design)
3. B. Des. (Retail & Fashion Merchandise)
4. B. Des. (Fashion Design)

Master Degree Programmes (M. Des.):

Duration: 2 Years

1. M. Des. (Footwear Design & Production)
2. MBA (Retail & Fashion Merchandise)
3. M. Des. (CAD)

FDDI SCHOOL OF FOOTWEAR DESIGN & PRODUCTION

FDDI -HYDERABAD

Footwear and Products Industry holds a prominent place in Indian economy in terms of employment generation and exports earnings. India has a 2.6 per cent share in the global leather trade and this sector ranks eighth in terms of the country's foreign exchange earnings from the industry. With affluence of raw materials, skilled manpower, innovative technology, and the strong presence of the allied industries, the sector has tremendous potential for growth and employment generation. Government of India has also recognized this as the Priority sector under Make in India initiative and targets to enhance the turnover to US \$ 27 billion by 2020 (from the present turnover of US \$ 12.60 billion) and employment from 3.1 million people to 6 million in next 5 years. India is today the most favorable sourcing and manufacturing base destination for the leading countries like Italy, Germany, UK, USA, Hong Kong, France, Spain, Netherlands and Belgium

The School of Footwear Design and Production, in existence from very inception (i.e. 1986),is dedicated for development and growth of the sector and is having global recognition for nurturing high end professionals and extending international level for consultancy support to the sector, in the niche area of Footwear Design, Production and Management.

FDDI being an "Institution of National Importance" is amongst the four Institutes in the world offering higher education in Footwear and Product Design, Manufacturing and Management. The international linkages and tie-ups, structured blending of the technical training and the application based managerial specialization in the area of Production, Marketing, Design, Merchandising and Retail Management , the Alumni have witnessed high career opportunities in Production and Planning, Designing, Footwear Fashion/Styling and CAD, Marketing, Merchandising, Buying/Sourcing, Costing and Quality Management, Shop Floor operations and in the back end of Footwear Retailing sector both in India and abroad.

FOOTWEAR DESIGN & PRODUCTION

AIM

The four years program comprises of eight Semesters in which the emphasis is given on concept and skill building in various areas of Design, Manufacturing Technology & Management and developing the overall personality. In the final year students are offered specialization in Leather and Non-Leather Footwear "Production Technology, Productivity & Quality Management", "Design & CAD."

STRUCTURE

The Indian Corporates along with MNCs have made it possible to look forward to promising career opportunities across the globe i.e. Production & Planning, Quality, Product Development, Marketing, Merchandising, Designing, Range Building, Buying, Export Merchandising etc. The Program has a track record of very high placement in top business houses in Footwear Industries, Buying Houses and Allied Industry across the globe.

CONTENT

Design Foundation, Material understanding, Product knowledge, Soft Skill Development, Product Design, Fashion, Styling, Product development with the usage & exposure of high end software & equipment like Crispin, Coral Draw, Photoshop, CAD, Die less Cutting M/c, the intricacies involved in the manufacturing operations like Cutting technique, Closing techniques, Component manufacturing techniques, Lasting & Finishing techniques etc., with the blending of management core and functional management subjects like Product Costing, POM, Principles of Management, Computer Science, Lab Testing, Marketing, Finance & Accounting, HRM, Organization Behavior, Project Management etc.

CAREER PROSPECTS

The Indian Corporates along with MNCs have made it possible to look forward to promising career opportunities across the globe i.e. Production & Planning, Quality, Product Development, Marketing, Merchandising, Designing, Range Building, Buying, Export Merchandising etc. The Program has a track record of very high placement in top business houses in Footwear Industries, Buying Houses and Allied Industry across the globe.

FOOTWEAR DESIGN & PRODUCTION

AIM

This program is intended to create high end techno-management professionals who can understand the new dynamics of global business environment within a framework of business ethics and corporate governance and meet the ever growing demand of the Leather & Non Leather Footwear, Footwear Retail and allied industries in a highly modernized setup.

STRUCTURE

The two-year program is focused on in-depth understanding of Footwear (Leather & Non Leather) Manufacturing, Marketing, Merchandising, Design, International Business and Maintenance. The Programme encourages Research based study of the relevant area to take up higher challenges in the relevant Industry and also extends further scope of perusing higher education, research and innovation.

CONTENT

Besides having the Manufacturing technology, Design and in depth knowledge on Materials Design & Innovation the specialization are offered in the area of Fashion Footwear & Product Manufacturing and Innovation, Non-Leather Footwear & Product Manufacturing, Designing, Safety Footwear & Products and Ethnic Footwear Manufacturing Technology, Goods, Garments & Accessories Manufacturing Technology, International Business and Footwear Retailing. The relevant Management subjects such as Product Costing, Testing & Quality Control with Six Sigma and Productivity Improvement Techniques, Marketing & Market Research, Product Merchandising along with Industrial Training and Extramural Projects are the integral part of the training program.

CAREER PROSPECTS

The two year program is designed to create techno-management professionals equipped with right skills and knowledge to serve various domains of Footwear & Products design , Manufacturing , retailing and related area, globally. With the unique structured blending of the high end technical knowledge/skill and the application based managerial specialization in the area of Production, Marketing, Design, Merchandising and Retail Management, the School offers promising career opportunities both in India and abroad.

M. DES. (CAD)

AIM

The program is intended to create high end creative Designers for Footwear, Product & Accessories who can dictate the Industry in terms of Innovative Designs and act as catalyst for change in terms of representation and fusion of modern Indian and western art & Design. They should have the competency to provide valuable inputs as Trend Researches, Forecasters, Stylists, Innovators, Product Visualizers, Concept Developers and Designers.

CONTENT

Advanced Design Concepts and Processes, Advanced Material and Product Manufacturing & Innovation, Trends and Research Analysis, Color Forecasting and Styling, usage of advanced Contemporary Design tools inclusive of Computer Aided Designing and Manufacturing, Professional Design Management Practices, Advanced Illustration & Technical Designing, Range Building etc. Soft skill development and Extramural Research Projects are integral part of the training program.

CAREER PROSPECTS

On completion of the program students can join the Footwear, Product & Allied Industry (inclusive of Retail Industry) as Designers, Visual Merchandisers, Developers, CAD Specialists, Strategy Planners, Fashion Trend Forecasters and Creative Design Consultants.



FDDI -ROHTAK

FDDI SCHOOL OF RETAIL & FASHION MERCHANDISE

The Indian retail industry has emerged as one of the most dynamic and fast-paced industries due to the entry of several new players. It accounts for over 10 per cent of the country's Gross Domestic Product (GDP) and around 8 per cent of the employment. India is the world's fifth-largest global destination in the retail space. India's retail market is expected to grow at a Compound Annual Growth Rate (CAGR) of 10 per cent to US\$ 1.6 trillion by 2026 from US\$ 641 billion in 2016. While the overall retail market is expected to grow at 12 per cent per annum, modern trade would expand twice as fast at 20 per cent per annum and traditional trade at 10 per cent.

India's Business to Business (B2B) e-commerce market is expected to reach US\$ 700 billion by 2020. Revenue from online retail is expected to be US\$ 60 billion by 2020. India's total potential of Business to Consumer (B2C) is estimated to be US\$ 26 billion, of which \$3 billion can be achieved in the next three years from 16 product categories, according to a study by Federation of Indian Chambers of Commerce and Industry (FICCI) and Indian Institute of Foreign Trade (IIFT).

India has replaced China as the most promising markets for retail expansion, supported by expanding economy, coupled with booming consumption rates, urbanizing population and growing middle class.

India is expected to become the world's fastest growing e-commerce market, driven by robust investment in the sector and rapid increase in the number of internet users. Various agencies have high expectations about growth of Indian e-commerce markets. Indian e-commerce sales are expected to reach US\$ 120 billion by 2020 from US\$ 30 billion in FY2016. Further, India's e-commerce market is expected to reach US\$ 220 billion in terms of gross merchandise value (GMV) and 530 million shoppers by 2025, led by faster speeds on reliable telecom networks, faster adoption of online services and better variety as well as convenience.

India's direct selling industry is expected to reach a size of Rs 23,654 crore (US\$ 3.54 billion) by FY2019-20, as per a joint report by India Direct Selling Association (IDSA) and PHD. Indian exports of locally made retail and lifestyle products grew at a CAGR of 10 per cent from 2013 to 2016. The size of modern retail in India is expected to double to Rs 171,800 crore (US\$ 25.7 billion) from Rs 87,100 crore (US\$ 13 billion) in three years driven by omni-channel retail.

RETAIL & FASHION MERCHANDISE

AIM

This programme fosters the intellectual, social and moral development of students, in particular developing their knowledge, skills, understanding and attitudes in the fields of study they choose which builds a capacity to manage their own learning, desire to continue learning in formal or informal settings after school, capacity to work together with others and respect for the cultural diversity of Indian society. This programme provides a platform for further education and training, employment, full and active participation as citizens.

To equip the students with the necessary practical, research and analytical skills necessary for a professional career in the functional areas of Store Operations, Buying & Retail Merchandising, Visual Merchandiser, Marketing Retail, Fashion Communication, Fashion Forecasting and Trends.

To provide the necessary framework for the theoretical & practical inputs for Fashion Merchandising, Luxury Retailing, Store Operations, Buying & Merchandising and Visual Merchandising.

To prepare a strong foundation for both the front-end & back-end store functions of Retail Operations, Fashion Merchandising and Luxury Retailing.

STRUCTURE

The program offers a unique four years intensive program providing with the opportunity to build on future career aspirations. BDESFRM Curriculum has been developed in response to the needs of the retail industry and provides education to students. The programme introduces students to the significance of Fashion Communication, Fashion Merchandising, Buying and Merchandising, Fashion Forecasting, Fashion Trends, Retail Operations, Visual Merchandising and Visual Communication. Students will undergo extended practical workshops combined with relevant work placements. Students will be required to complete a final major project in the last term of the academic year.

CONTENT

The purpose of this programme is to provide students with a range of skills and knowledge suitable for employment in the retail industry and also for university and other tertiary study. Elements of Fashion, Fiber to Fabric, Introduction to Apparels, Fashion Forecasting, Fashion Trends, Product Costing, Retail Operations, Buying and Merchandising, Trend Research, Fashion Communication, Visual Merchandising, Store Design, International Retailing, Franchising, Mall Management, Supply Chain Management, Marketing Management, Human Resource Management and Entrepreneurship.

CAREER PROSPECTS

Employment in the retail industry accounts for a large and growing proportion of the Indian workforce. Graduates of this program find employment in the following areas:

- Retail Store Visual Merchandising or Display Departments
- Visual Merchandising Consultancy and Supply Companies
- Retail Merchandising, Buyers, Category Manager
- Retail Operations – Area Manager, Retail Manager, Floor Manager, Department Manager Etc.
- Luxury Brands – Store Manager
- E-commerce – Business Manager, Category Manager, Merchants

RETAIL & FASHION MERCHANDISE

AIM

Whatever your retailing ambitions, you need to understand how retailers work and how to build a thriving retail organization. But to make your deep impact in retail in coming decades, you also need to be able to navigate the complexity that exists where merchandise, inventory, logistics, and regions intersect in an increasingly connected world. With this programme the student will begin to gain insight into the perspective of a senior manager or retailer and understand the larger context of retailing. You will focus on developing your managerial skills, including managing in a retail context.

The aim of this transformational program is to fulfill the growing demand of the retail industry for trained retail professionals by nurturing your latent talent. This program aims to equip the students with the skills, creativity and knowledge and insight to understand retailing as a business management discipline. MBARFM will support your career path in Retail Management, Retail Merchandising, Research, and Visual Communication and exercise the skills required for retail operations.

STRUCTURE

The MBARFM curriculum, with an emphasis on thinking about the retail organization teaches you to understand and solve big challenges. This is attained when theory, practice, experience, and talent all come to one point. MBARFM facilitates by its intense and demanding academic experience, multi-disciplinary approach to the study of retailing, involving two years of full-time study. The first year has foundation programmes which focus on developing analytical tools and knowledge that supports the rest of the curriculum. First years programmes cover basic business functions (finance, marketing, and operations); management (research, people, and strategy); and fashion (trends, product knowledge) in which retailers operate.

During the second year, students choose from an unparalleled range of elective programmes to build on the basic retailing concepts developed in the first year. This portion of the program enables students to integrate the functional skills learned in the first year into an understanding of the retailers as a total enterprise. MBARFM electives help broaden your experience, perspective and knowledge in that specific area. We add new electives or substantially revise existing topics every year to respond to changes in the retail environment, and students' interests.

CONTENT

The MBARFM curriculum dwells with the way modern trade actually work and teaches you to analyze and understand the full scope of information you need to make good decisions. This programme is designed to have a real impact on your future in just 2 years. Faculties from different disciplines take sessions, bringing a greater range of life-changing learning experience from the subjects.

It covers a wide range of subjects including Product Knowledge in Apparels, Retail Management, Consumer Behavior, Visual Merchandising, Retail Merchandising, Retail Communication, Customer Relationship Management, Retail Financials and Accounting, Retail Operation, Marketing, Site Selection, Retail Research, Retail Organization, Brand Management, Sales Management, Supply Chain Management, Basic Computer Knowledge, Retail Software Knowledge, Personality Development and Communication.

Students take combination of two electives from four in the third semester. Your broad electives include:

Visual Merchandising / Operations / Merchandising / Ecommerce

CAREER PROSPECTS

After completion of program students will have almost endless opportunities and can join the fashion or retail industry as Management Trainee, Retail Merchandiser, Category Manager, Buyer, Department Manager, Retail Manager, Floor Manager, Area Manager, Fashion Consultant with national & international brands like Reliance, Shoppers Stop, Lifestyle, Pantaloons, Big Bazar, Bata, Chanel, Burberry, Armani, Versace, Tommy Hilfiger, Puma, Zara and Benetton.

This shall be aided with career workshops, company presentations, seminars with industry leaders and formal or informal events with alumni.

A large, multi-story building with a classical architectural style, featuring a prominent portico with columns and a pediment. The building is surrounded by greenery and a paved area. The FDDI logo is visible on the pediment. The image is overlaid with a blue and teal geometric graphic on the left side.

FDDI SCHOOL OF LEATHER GOODS & ACCESSORIES DESIGN

The School of Leather Goods & Accessories Design offers Bachelor programs to impart in-depth training in the area of Fashion Leather Goods, Garment & Accessory Design which is supported with hands- on training with real life studio & live projects under the guidance of internationally reputed design professionals and Industry experts. The Institute has also established long term tie-ups with major global players as well as with the leading institutes of design, to share the knowledge base and expertise.

The FDDI School of Leather Goods & Accessories Design has all the latest state-of-the-art equipment and machines along with the latest CAD enabled studios and classrooms. With the present infrastructure and guidance from the Industry, the School of Leather Goods & Accessories Design surely promises to take design education to a new height in the coming years.

LEATHER GOODS & ACCESSORIES DESIGN

AIM

The aim of the programme is to build Design-Techno Professionals in the field of Fashion Leather Accessory Design and Manufacturing Sector. The aim is to create multi-disciplinary professionals who will cater to growing need of the Industry and contribute in this constantly changing and continuously upgrading Fashion Leather Accessory Design and Production Sector. The graduates of this program will act like a catalyst to change the emerging face of the Leather Product Sector by adding value based design, technical inputs and production support to meet the challenges of the global players; thus contributing to the growth and upliftment of the Indian Fashion Leather product Industry.

STRUCTURE

The four-year program comprises of Eight semesters is focused to concept building in the area of Leather goods & Accessories Design and Manufacturing Technology. Students are offered specialization in Designing, Production and Merchandising.

CONTENT

Design Foundation: This being the first introductory module of the entire curriculum, we emphasize in opening the horizons of the individuals and try to build the ethical and professional competency. This two semester rigorous training exposes the individuals to varied world of fundamental realities of design. The subjects broadly taught during the design foundation are: Illustration Techniques, Geometric constructions, Analytical & Technical Drawings, Elements of Design, Color & Composition, Product Form & Design, Ergonomics, Presentation Techniques, Material Science & Leather Technology, Principles of Management, Fundamentals of Marketing, Finance & Human Resource Management and Overview of Fashion.

Technical Foundation: During this year students understand the fundamental and the latest technical developments which govern the growth of the Indian Fashion Leather Product Sector. The modules include: Product Knowledge and overview of Fashion Leather Accessory (Goods & Garments) Design, Leather Cutting, Leather Stitching, Pattern Making, Basic Construction Techniques, Various Leather Machines Operations, Use of Tools and Accessory in Leather Goods & Garment Manufacturing, Identification and Finishing of Leather Goods, Production and Operation Management, Costing, Quality Control, Production Planning and real life industrial projects.

Specialization: This phase of the training will add the grace and glamour to the well-groomed professionals and graduates of the Fashion Leather Accessory Design discipline. The learning amalgamation of the design concepts and knowhow of the technology will always keep them a league ahead in the professional arena. We emphasize on the realistic and market driven inputs which the key to a successful professional are. The modules are: Design Process & Methodology, Fashion Trends, Forecast and Analysis, Design Conceptualization and Range Building, Design Projects in Leather Goods, Garments & Accessory Collection Development, CAD, Leather Goods & Garment Design and Manufacturing Techniques, Leather Goods & Garment Pattern Development and Production Techniques, Classroom and Industrial Design Projects, Business Communication & Presentation Techniques, Product Documentation, Product Photography, Final Design Collection Development and Guided Industrial Internship.

CAREER PROSPECTS

The world of Fashion Accessories is increasingly growing in the international landscape and requires more and more specializations. After successful completion of the program, students may join the Industry as Designers, Merchandisers and Production Executives. The training also enables them to become an entrepreneur in the growing field of Fashion Leather Accessories and Garments. The graduate professional of the discipline will be most qualified for the toughest competitions and will prosper with the flares, catering the Indian Fashion Leather Industry.



FDDI SCHOOL OF FASHION DESIGN

FDDI has emerged as one of India's leading centres for Fashion Design, a reputation based around its pedagogy and achievements of its graduates and the creative energy of its staff and students.

The school of Fashion Design at FDDI offers students a matchless introduction to the fast-paced, creative, and energetic fashion industry. Fashion education under this program aims to nurture creativity while providing a rigorous grounding in practical and technical skills needed for career success. Our close ties with the industry let us immerse the students in what's happening now in this fast-changing field exposing them to the real demands and practices of the fashion world preparing students for success at every level, from haute couture to ready-to-wear to mass market.

FDDI-School of Fashion Design has been evolving creative talents for the ever-growing Indian Fashion Industry, We manage the demand for innovation by cultivating new opportunities and partnerships and traversing the worlds of design, technology, and enterprise. Programmes are structured through a process of interaction and dialogue with the fashion Industry, focusing on professional profiles which are of interest for companies represented by the leading trade associations involved in the project.

FASHION DESIGN

AIM

This four year programme is intended to create design professionals who understand dynamics of global business environment and meet the ever growing demand of the Apparel and Design sector.

In the first year the students are introduced to a broad spectrum of skills and design concepts besides historical and cultural awareness of Fashion so as enable them to see designing as a creative problem solving process, and to develop a 'design' attitude. The Subsequent 3 years are devoted to promoting Technical expertise and Design excellence, introducing students to various Techno commercial aspects of the fashion industry and developing skills in the technical areas of garment manufacturing like pattern making, garment construction, Software Training in CAD etc.

This program believes in exploring the boundaries of its discipline; our students and staff are continually curious and always restless in developing beyond the accepted norms of respective subjects, FDDI-School of Fashion Design inspires its students and staff to be alert to new approaches and ideas; the resulting journey can be challenging but is never dull.

Fashion Design Programme – An Experiential Immersion

With our close ties to the industry the curriculum is designed to nurture creativity while providing a rigorous grounding in the practical and technical skills needed for career success, exposing the students to the real demands and practices of the fashion world.

The curriculum includes a fashion show which is organized by the students each year. The students get hands on experience of designing, stitching, styling and organizing a fashion show. Also the students get ample opportunities to work backstage with designers learning the entire look and feel required for professional models for the ramp shows. For craft documentation the students travel to different part of the country and stay there with the craftsmen, to understand and learn our native crafts and embroideries. They also visit factories, printing and textile mills, and designer showrooms to enhance classroom studies. We nurture the next generation of fashion designers and, stylists, make-up artists, buyers, photographers, journalists and managers. We give them the skills they need and provide them with unique insights into the workings of this ever-changing industry, in one of the most dynamic fashion destination that is India, in South-east Asia.

CAREER PROSPECTS

The apparel industry is one of the largest industry in India. More than 81% of the population below 45 years of the age is fashion conscious. Fashion designers and management experts foresee an average growth of about 10-15% for the Indian fashion industry in the coming years.

Also the onset of the International fashion market in India has given an impetus to the fashion industry which has emerged as the booming industry and a career as a fashion designer is like a pot of gold. Because of this wide reach of fashion industry, it is estimated that plentiful employment opportunities will be created in the field of fashion technology in recent future. This makes fashion industry the dream destination of many young women and men who aspire for glamorous and well-paid jobs.

Fashion designing is one of the most lucrative, appealing, glamorous and exciting career options in today's world. If you have a penchant for creativity, style and originality, a career in fashion designing is the one tailor made for you. On one hand, the fashion industry satisfies both the creative fancies and the materialistic needs of the people. On the other hand, it promises glamour, fame, success and a high pay package to the talented people. As a professional fashion designer you can also work as a Costume Designer • Fashion

Consultant	Personal stylist	Technical Designer
Graphic Designer	Fashion Journalist	Freelance Designer
Fashion Merchandiser	Visual Merchandiser	Quality Controller
Fashion Coordinator		

We support our students with careers advice throughout their stay at college, and provide comprehensive career management support to accelerate their paths into industry.



SEAT INDEX FOR THE SESSION 2018

PROGRAMME NAME	BACHELOR DEGREE PROGRAMMES – 4 YEARS												
	Noida	Rohtak	Kolkata	Fursatganj	Chennai	Jodhpur	Chhindwara	Patna	Chandigarh	Guna	Hyderabad	Gujarat	Total
Footwear Design & Production	60	60	30	30	60	30	30	30	30	30	30	30	450
Retail & Fashion Merchandise	60	60	30	60	30	30	30	30	30	30	60	30	480
Leather Goods &Accessories Design	60	0	30	30	0	0	0	0	30	0	0	0	150
Fashion Design	60	30	30	30	30	60	30	30	30	30	30	30	420
Total no of Seats	240	150	120	150	120	120	90	90	120	90	120	90	1500

PROGRAMME NAME	MASTER DEGREE PROGRAMMES – 2 YEARS												
	Noida	Rohtak	Kolkata	Fursatganj	Chennai	Jodhpur	Chhindwara	Patna	Chandigarh	Guna	Hyderabad	Gujarat	Total
Footwear Design & Production	60	30	30	30	30	30	0	0	30	0	30	30	300
Retail & Fashion Merchandise	60	30	30	30	30	30	30	0	30	30	60	30	390
CAD	30	0	0	0	0	0	0	0	0	0	0	0	30
Total no of Seats	150	60	60	60	60	60	30	0	60	30	90	60	720
Grand Total	390	210	180	210	180	180	120	90	180	120	210	150	2220

FEE STRUCTURE

Bachelor Degree Programmes

S.N	Particulars	NOIDA Campus		Other Campus	
		Semester 1	2nd-8th each Semester	Semester 1	2nd-8th each Semester
1	Tuition fee (Non Refundable)	Rs.69000/-	Rs.69000/-	Rs.49000/-	Rs.49000/-
2	Library fee (Non Refundable)	Rs.5000/-	Rs.5000/-	Rs.5000/-	Rs.5000/-
3	Mediclaime (Non Refundable)	Rs.400/-	Rs.400/-	Rs.400/-	Rs.400/-
4	Exam fee (Non Refundable)	Rs.2000/-	Rs.2000/-	Rs.2000/-	Rs.2000/-
	Total	Rs.76400/-	Rs.76400/-	Rs.56400/-	Rs.56400/-
5	Student Development fee (Non Refundable)	Rs.5000/-	—	Rs.5000/-	—
6	Security Deposit (Non Refundable)	Rs.10000/-	—	Rs.10000/-	—
	Grand Total	Rs.91400/-	Rs.76400/-	Rs.71400/-	Rs.56400/-

*Please note that Exam Re-do fee is not included in the Fee structure.

Master Degree Programmes

S.N	Particulars	NOIDA Campus		Other Campus	
		Semester 1	2nd-8th each Semester	Semester 1	2nd-8th each Semester
1	Tuition fee (Non Refundable)	Rs.84000/-	Rs.84000/-	Rs.64000/-	Rs.64000/-
2	Library fee (Non Refundable)	Rs.5000/-	Rs.5000/-	Rs.5000/-	Rs.5000/-
3	Mediclaime (Non Refundable)	Rs.400/-	Rs.400/-	Rs.400/-	Rs.400/-
4	Exam fee (Non Refundable)	Rs.2000/-	Rs.2000/-	Rs.2000/-	Rs.2000/-
	Total	Rs.91400/-	Rs.91400/-	Rs.71400/-	Rs.71400/-
5	Student Development fee (Non Refundable)	Rs.5000/-	—	Rs.5000/-	—
6	Security Deposit (Non Refundable)	Rs.10000/-	—	Rs.10000/-	—
	Grand Total	Rs.106400/-	Rs.91400/-	Rs.86400/-	Rs.71400/-

*Please note that Exam Re-do fee is not included in the Fee structure.

Hostel Fee (Excluding Mess)

NOIDA Campus
Per Semester

Rs.24000/-

Other Campus
Per Semester

Rs.18000/-

* FDDI reserves the right to change the campus and / or programme of a student if the enrolment for that specific program at the campus is less than 10 students. Subsequently student will be required to pay fee and other charges as applicable for that specific campus and / or programme.

- Refundable Security for hostellers is Rs 5000/-(one time) which is to be paid with first Semester fee.
- Hostel fee once paid shall not be refunded under any circumstances.
- Mess facility is compulsory for all hostellers. Mess Fee has to be paid separately in the beginning of each Semester.
- Mess fee varies from Campus to Campus.
- Mess fee is refundable at the time of withdrawal which shall be calculated on monthly basis.
- All fee is in (INR).

ELIGIBILITY for BACHELOR & MASTER DEGREE PROGRAMMES

Educational Qualification

Eligibility for Bachelor Degree (B.Des) programmes : 10+2 / Intermediate
Candidates appearing in 10+2 may also apply.

Eligibility for Master Degree programmes

M. Des. – Footwear Design & Production : Candidate is required to be a Graduate in Footwear / LGAD / Design / Engineering / Production / Technology or any other related programme.

M.Des- CAD : Candidate is required to be a Graduate in Footwear / LGAD / Design / Engineering / Production / Technology/Fine arts or any other related programme.

M.B.A (Retail & Fashion Merchandise) : Graduate in any discipline

Candidates appearing in final year may also apply for all Master Degree programmes.

Age Limit

Age Limit for Bachelor Degree programmes : 25 Years as on 25th July 2018

Age Limit for Master Degree programmes : No Age limit

(i) The candidate shall submit the final result of qualifying degree/certificate providing his/her eligibility on or before 30th September, 2018 to their Admission Officer, where the admission has been granted.

(ii) If a candidate will not able to prove his/her eligibility on or before 30th September, 2018, whatsoever the reason may be his/her admission will be treated as null and void (cancelled) and entire fee will be forfeited.

Communication Standards:

The candidates are expected to possess good communication skills in English. It is recommended that the candidates should have good command in written and spoken English language as the same may help the candidates to improve their performance in the entrance test and interviews for on-board placement which are conducted in only English, in comprehending the programme taught and also getting placements with the employing companies.

GUIDELINES

Eligible candidates are required to appear for All India Selection Test (AIST) comprising of Computer Based Multiple Choice Examination. AIST shall be conducted on 27, 28 and 29 April 2018 at various centres. Candidates have an option to choose the date according to their convenience. AIST shall be conducted at the following location across India

1	Agra	2	Allahabad	3	Bengaluru	4	Bareilly
5	Bhubneswar	6	Chandigarh	7	Chennai	8	Chhindwara
9	Dehradun	10	Delhi	11	Chittorgarh	12	Raibareilly
13	Ghaziabad	14	Gorakpur	15	Guwahati	16	Hyderabad
17	Indore	18	Jaipur	19	Jalandhar	20	Jamshedpur
21	Kanpur	22	Kolkata	23	Lucknow	24	Meerut
25	Mumbai	26	Noida	27	Patna	28	Ranchi
29	Rohtak	30	Kochi	31	Jodhpur	32	Gwalior
33	Jabalpur	34	Jammu	35	Shimla	36	Guna
37	Ankleshwar	38	Vishakhapatnam				

Candidate is required to give (4) choices in the Registration Form in order of his / her preference for examination centre from the above mentioned list. FDDI would allot exam centre as per availability. Once allotted, no request for change of date and exam centre shall be entertained. The allotment of centre of examination and date shall be given on first come first serve basis. During allotment of test centre and date of examination, choice mentioned in the registration form shall be considered. FDDI reserves the right to add or cancel the exam centers listed above without assigning any reason.

Admit Cards bearing the address of Exam Centre and Date of Exam for online examination shall be uploaded on the Institute website - www.fddiindia.com. The Examination is conducted in Hindi / English medium only. An All India Merit List shall be prepared on the basis of the result of AIST by last week of May 2018.

NOTE: Candidates appearing in final year exam shall be provisionally allowed to appear in FDDI entrance examination. However, such candidates are required to submit mark sheet of final year at the time of admission. In case candidates fail in the final year exams, their admission shall be cancelled.

PROCEDURE FOR ADMISSION THROUGH COUNSELING

The programme & campus shall be allocated to the candidate on the basis of his / her rank and preference. Successful candidate shall be called for the counselling in the order of his/ her rank. Admissions shall be made strictly on merit basis (Rank-wise) and counselling / admissions shall continue till all the seats get filled-up.

The number of candidates called for the counselling shall be more than the actual number of seats. Therefore, there are possibilities that all the seats are filled before the counselling of all called candidates is over. Candidate shall be called in the counselling room as per his / her rank on the basis of aggregate score in the AIST.

Institute does not take any responsibility for any inconvenience caused to parents / candidate due to closure of the counselling prior to their turn. A candidate who is allotted a seat has to pay an amount of Rs. 5000/- on the spot to reserve the seat. The amount submitted shall not be refunded in case of withdrawal of admission. The candidates shall be given Ten working days from the day of Counselling to deposit the balance fee.

EXEMPTION for MBA (Retail & Fashion Merchandise) only

Candidates who have appeared in any of the below mentioned Entrance Test shall be exempted from appearing in the AIST provided they have obtained scores in the examination.

Master Degree Programme

CAT/XAT/MAT/AIMA/JMET/NMAT/AMCAT/SNAP/GMAT/AIM-CAT/ or other equivalent entrance test.

However, score secured by the candidate in these examinations shall be considered as per the following criteria – the aggregate percentile of said examination shall be equated at par with AIST percentile. Marks corresponding to the nearest percentile of the candidate who has appeared in the AIST shall be allotted and the candidate having percentile in other examinations shall be positioned just below the marks obtained by such candidate.

For example, the candidate having 92.84 percentile in MAT shall be equated to the nearest percentile of the candidate appeared in AIST, which is 92.75 and the marks corresponding to the percentile is 160/300 in case the MAT student with 92.84 percentile shall also be allotted 160 marks. However, in case of MAT students who have also appeared in AIST, the better of two marks as per the above method shall be allotted. Similar formula shall be applied in case of any other entrance test as well. The common merit list of examination shall be prepared for candidates who have appeared in the AIST and applied under exempted categories. On the basis of their aggregate marks, the FDDI ranks shall be awarded to the candidates. In case of some of the entrance examinations, where only rank is awarded but no score is available, the suitable decision shall be taken by the Admission Committee and the suitable FDDI rank shall be awarded to such candidates. The decision of Admission Committee shall be final in this regard.

HOW TO APPLY

Candidates are required to fill Registration Form Online as per the instructions mentioned and upload the requisite documents at the time of Registration. The important instructions for filling the form are given below:-

A candidate can apply for more than one programme by paying for a single registration form; for applying in multiple programmes candidate has to fill the programme code in accordance to their preference of programmes as mentioned in the Registration Form.

Candidates for Bachelor programme can apply for other Bachelor programmes only, in the same form by using the choice filling option available.

If a candidate wishes to apply for both BACHELOR & MASTER DEGREE programme, he / she has to fill two separate Online Registration forms.

Candidate can select the centre and date of his / her choice from the dates given on the Registration Form for appearing in AIST. Maximum efforts shall be made to accommodate the request on first come first serve basis. However, due to infrastructure constraints a candidate may sometimes be asked to appear on other date / centre.

Candidates applying under the "Reserved Category" (SC/ST/OBC/PH/Disabled) must upload a self-attested documentary proof, as admissible.

Candidates applying under exemption for written exam must upload scanned copy of his / her relevant score card or admit card (in case result is awaited) of the exam in which he/she has appeared.

Candidates are required to upload one recent passport size coloured photograph & fill in the personal details given in the Admit Card (Mandatory).

Signature of the student must be uploaded on the specified place.

Forms which are incomplete in any aspect shall be rejected without notifying the candidate.

Candidates are advised to visit the admission website regularly for all updates & carefully read the eligibility criteria before Registration.

The Registration Fee is Rs.500/- Candidates have to pay this amount for Bachelor / Master programme he / she applies for.

Candidate facing technical problems while filling in the Registration Form may call 0120-4818400 (Weekdays between 10:00 am to 5:00 pm) except on Government holidays.

GUIDELINES FOR ENTRANCE TEST

The computer based multiple choice examination shall be conducted at the specified centers. Each candidate would be provided with a computer and individually allocated user-id and password. By using the allocated user-id and password, the candidate would be able to access the Test Paper. The Test Papers may be downloaded at the test center Local Server from the Main Server. The questions contained in the Test Paper would be rendered one at a time on the computer monitor. The entrance exam would be conducted over multiple sessions in a day and the test would be scheduled for all the candidates. The short listed candidates would be communicated their test centers, session and test time details through admit card, which shall be uploaded on the admission website.

It is mandatory for the candidate to carry a printed copy of his / her admit card (with photograph pasted on it) to the allotted Test Centre along with valid identity proof such as Voter's ID Card/ Passport / Driving license / Identity Card issued by previous institution. The candidate would be allowed to appear for the entrance exam only on validation of his / her identity by the center administrator located at each center.

FDDI entrance test shall be for 2 ½ hours (Two and half hours) duration and conducted in English & Hindi languages. There will be a total of 200 objective type questions. Examination would comprise of the following sections:

Bachelor Degree Programmes			Master Degree Programmes		
Section	Description	Max. Marks	Section	Description	No.of Questions
SectionA	Quantitative Aptitude	50	SectionA	Quantitative Aptitude	50
SectionB	Verbal Ability	50	SectionB	English Comprehesion & Analycial Ability	50
SectionC	General Awarness	50	SectionC	General Knowledge & Current Affairs	50
SectionD	Business Aptitude Test (BAT) for B.Des- RFM or Design Aptitude Test(DAT) for Design Programmes (B.Des-FDP, B.Des-LGAD & B.Des-FD)	50	SectionD	Management Aptitude for Management Programmes for MBA-RFM or Design Aptitude Test (DAT) for Design Programmes M.Des-FDP & M.Des-CAD	50
Total		200	Total		200

Each question will carry 1 mark. There shall be no negative marking. The time allotted for the test shall be shown on the screen as Time Left to finish the test. The time shall start as soon as the candidate clicks the "Start Test" button. On completion of the test, the candidate may exit by pressing the "Submit" button. The candidate should attempt all the questions within the stipulated test duration of 2 ½ hours to avoid being "timed out".

The Test Centre Administrator would be available at the Test Centre to provide all the necessary assistance. The test would be invigilated to ensure that spirit of the exam is maintained. The candidate found indulging in any kind of malpractice would be disqualified and would be instructed to leave the test premises immediately. The candidate would not be allowed to carry Mobile Phones, Calculators, PDA, Listening Devices and Recording or Photographic devices of any nature in the examination hall.

Note: Candidate can collect sample test papers by paying online or from FDDI Campuses on payment basis. Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidate.

ADMISSION UNDER SPONSORSHIP / NRI CATEGORY

Out of the total capacity of any batch, 7.5% seats are reserved in each programme for Industry-Sponsored candidates & 7.5% seats for NRI Candidates if they meet the required eligibility criteria. The Candidate shall be interviewed and the selection shall be done on merit basis. NRI candidates shall be selected on basis of valid SAT/GMAT scores & personal Interview. NRI/ Industry sponsored candidates are required to pay twice the normal fee in case of Noida campus and 50% extra fee for other campuses in addition to the normal fee. FDDI shall not be responsible for Industry Internship & Placement for such candidates. The sponsoring company shall make arrangements for the placement of these Candidates. Candidates applying in the sponsored category must submit a sponsorship certificate issued on the company letter head duly signed & stamped by the authorized person as per the format given below. In case of non-availability of industry sponsored candidates the seats reserved for them shall be offered to non- sponsored candidates.

SPECIMEN OF SPONSORSHIP CERTIFICATE

To
The Managing Director,
Footwear Design & Development Institute,
NOIDA - 201301

Dear Sir,
We are sponsoring Mr. / Ms. for
programme scheduled to commence from 1st August 2018.

We also undertake to employ Mr. / Ms. after the programme is completed.
☐ We agree to pay 100% extra than the normal fee. (For Noida Campus)
☐ We agree to pay 50% extra than the normal fee. (For Campuses other than Noida)
* select the applicable option

Office Seal Signature

NRI / FOREIGN STUDENTS

India is one of the most preferred destinations for education and learning for many countries, and FDDI has always encouraged active participation from students of all regions across the globe. For decades FDDI has attracted pool of talents and helped them nurture their dreams and spread the knowledge gained during this learning process. Dynamic curriculum, extensive infrastructural facilities and support for learning gives the right environment for professional knowledge and grooming of students.

CRITERIA FOR NRI / FOREIGN STUDENTS

Overseas Candidates:-
Overseas candidate applying for admission into Bachelor & Master programmes have to fill the registration form online along with other applicants in India. Such students may attend interview process online. 7.5% of seats, over and above the total number of seats allocated at all FDDI programme, are reserved for applicants from foreign countries/ NRIs on supernumerary basis.

PERSON OF INDIAN ORIGIN (PIO)

A person of Indian origin possessing foreign citizenship (except that of Pakistan and Bangladesh) without 'NRI' status, who holds a foreign passport at the time of application, consideration for admission and during the period of his/her study, he/she or anyone/both of his/her parents or anyone/both of his/her grandparents is (or was)/are (or were) citizen(s) of India by virtue of the provisions of the Constitution of India or Sec. 2(b) of Citizenship Act, 1955 (Act No. 57 of 1955).

NON RESIDENT INDIAN (NRI)

NRI is a candidate who is a child/ ward of the person who has NRI status as defined under section 6 of the Income Tax Act 1961. Also, an individual is defined as Non-Resident when he is 'not a resident' of India or who is 'not ordinarily a resident' of India. A person is treated as 'not ordinarily resident' when any of the following conditions is satisfied:
If he/she has not been a resident of India for nine out of ten preceding years
Or;
If he/she has not ordinarily been in India for a period of 730 days or more during the preceding seven years.
Only a person who is a NRI himself/herself may seek admission and no other candidate without NRI status would be eligible. Admission under this category shall be made on the basis of merit. If any or all seats from the NRI quota remain unfilled, the resulting vacancy shall be filled on merit of the applicants for admission.

Seats remaining vacant shall not lapse and can be converted to any other category.

RESERVATION FOR SC/ST, OBC, & DIFFERENTLY ABLED CANDIDATES

Institute reserves 15% seats for Scheduled Caste (SC) and 7.5% seats for Scheduled Tribe (ST) and 27% seats for OBC (Non Creamy) candidates respectively in each programme in both sponsored as well as non-sponsored categories.

Candidate applying under OBC quota has to satisfy the caste and creamy layer requirement details. National Commission for Backward Classes (NCBC) websites may be seen for reference :

- (a) <http://www.ncbc.nic.in/backward-classes/index.html>
- (b) <http://www.ncbc.nic.in/html/creamyayer.html>

Candidate applying under this quota are to produce a Caste Certificate issued not earlier than September 01, 2017 from the Competent Authority of the respective States/ Union Territories certifying that they don't belong to the creamy layer. Failure to produce an appropriate certificate shall make the candidate ineligible.

The caste which is mentioned in the OBC document should find its mention in the central list of OBC available at the below mentioned links :
<http://ncbc.nic.in/backward-classes/index.html>

FDDI reserves the right to change the campus and / or programme of a student if the enrolment for that specific program at the campus is less than 10 students. Subsequently student will be required to pay fee and other charges as applicable for that specific campus and / or programme.

3% of the total seats are reserved for differently abled candidates in each programme as per The Persons with Disability Act 1995 and in accordance with The Rights of Persons with Disabilities Rule 2017. Candidates are required to obtain the certificate issued by medical authority in accordance with the Act. During the Counselling Session and at the time of Admission to the Institute, the candidates are required to produce the original Certificate of Disability.

The presence of Person with Disability is mandatory at the time of Counselling to complete the allocation of course and campus. Since certain courses may require specific psychological and physical skills, the course will be allotted to the candidate after assessment of the individual capabilities. FDDI, based its independent assessment and at own discretion, may provide external assistance during FDDI Admission Assessment (AIST), with the condition that the expenses will be borne in totality by the student/applicant. It is, however, recommended that the student / applicant arrange his / her own external assistant for this purpose. Also, please note that this assistance may not be allowed for the core competency as may be required for the specific programme.

FDDI advises its candidates to come prepared for such evaluations at the time of the counselling sessions and Admission to the Institute. This assessment / evaluation is mandatory for all candidates seeking admission in the Differently Abled Category.

FDDI will assess the actual psychological / physical capabilities of a candidate as per the specific requirement of the particular Programme by a team constituted by the Competent Authority. The Team will decide if a candidate is found to be fit for the course and therefore, on legible grounds may, in appropriate cases, reject the candidature.

Such order will also be communicated to the candidate in writing under acknowledgement informing the candidate to make an appeal against the order. Such an appeal shall be referred to the team constituted by the Competent Authority at Head Office whose recommendation will be final and no further representation will be accepted.

FDDI reserves the right to accept or reject the candidature of applicant / student for a particular programme.

CORPORATE & PUBLIC RELATION (PLACEMENT)

CAREER PROSPECTS

FDDI is globally recognized brand for Footwear Design & Production, Retail. The Institute's rigorous training programmes focusses on content, knowledge creation, creativity, innovation, leadership, teamwork and is reflected in its record of very high placement for all its graduates. FDDI has always enjoyed special preference for Indian as well as foreign employers on account of its excellent performance sustained over a long period of time and its strong brand image.

The Corporate Relations & Placement Department plays a key role in counselling and guiding the students of the Institute for their successful career. It is a crucial interface for the students between the stage of completion of academic programme of studies and entry into the professional world. The department also coordinates various activities related to the placement of the students along with the Industry Internship. Reputed National and Multinational companies visit FDDI for campus interviews every year. The benefits of this assistance are reflected in the preparation of FDDI students who are able to secure esteemed positions in the industry. The placement service operates year round to facilitate contacts between companies and students. The teams, other activities include career counseling by trained professionals, organizing interview skills, workshops and development of effective resumes, holding seminars & events and updation of pedagogy through market research. So far FDDI has been able to achieve a very high placement record. All students secure job offers before they complete their programme at FDDI.

MAJOR EMPLOYERS

List of some of the major companies who have employed our students is given below:

Industry Associates

Adidas | April Sourcing Buying House | Abraham & Thakur | Action | Apparel Group- Dubai | Ashima Leena | AVT | Bata India Ltd. | Baer | BMI | Bullion Bats- Australia | Carlton London | Clarks | Crewboss | Da-Milano | Euro Footwear | Fashion & U | Ferns & Petals | Franco Leone | Future Group | Gaurav Gupta | Genesis Luxury | Globus | Hi-Design | Impulse Buying House | Impactiva | ITC Wills Lifestyle | Jabong | Jumbo Electronics | Khadims | Landmark | Liberty | Lifestyle | Li&Fung | Louis Vuitton | Meltronion | M&B | Madura Garments | Marks & Spencers | Max Lifestyle | Mirza International | Puma | Rajesh Pratap | Reebok | Relaxo | Reliance Brands LTD | Reliance Retail Ltd | Rohit Bal | Sabyasachi | Samarth Lifestyle | SSIPL | Snapdeal | Superhouse | Tata International | Tommy Hilfiger | Vishal Mega Mart | VKC | Westside | Wilhelms | Woodland | Zara |



FDDI - PATNA

ALUMNI

Some of our distinguished Alumni...

S.No.	Name of Alumni	Designation	Organization
1	Abhishek Lal	Director-ecommerce	Adidas
2	Akash Sehgal	Vice President	Lifestyle
3	Amitabh Banga	Head-New Business Development, Merchandizing & Red	Liberty
4	Deepak Chhabra	Asst. Vice President	Reliance Footprints Ltd.
5	Deepak Phull	Manager Footwear Business	Tata International Ltd.
6	Kiran Joshi	Vice President	Bata
7	Lokesh Mishra	AVP-Sales and Operations	Clarks
8	Manoj Khantwal	Vice President (Ops. & Tech.)	SSIPL Retail Pvt. Ltd.
9	Naresh Sharma	Country Head	Zara
10	Naveen Vij	General Manager, (Footwear & Accessories)	Landmark Group
11	Nikhil Dua	Director	Relaxo Footwear Limited.
12	Pawan Dhall	Country Manager	Group Royer (Buying House)
13	Pawan Kumar V	Asst. Merchandize Manager	Lifung-Europe
14	Rajesh Joseph	Managing Director	Nova Buying House
15	Ruchin Srivastava	Country Head (PU)	Bayer
16	Saurabh Gupta	Manager (Q.C.)	Tirubala Exports
17	Bikram Dalai	General Manager-Footwear	Yepme
18	Suman Naik	Head (Marketing & Sales)	Nippon
19	Swati Malhotra	Managing Director	Swati Modo
20	Uttam Kumar	Business Head-Footin	Bata India
21	Virender Awal	Managing Director	Mochiko Shoes
22	Vivek Sarawat	General Manager-North Operations	Royal Classic Group

ONLINE INFORMATION

Online Filling of Admission Form

STEP 1 : Access FDDI website www.fddiindia.com // www.fddi.attest.co.in

STEP 2: Click on icon named ADMISSIONS on the Page.

STEP 3: Click on the notification mentioned as "APPLY ONLINE"

STEP 4: To start Registration click on the NEW USER.

STEP 5: Follow the instructions carefully and select the below mentioned instruction to start registration process by taking the cursor to the relevant box and submit it.

STEP 6: Kindly mention the programme you are applying for and rest details including your Candidates Name, Family details, Address and the educational qualification you fit in.

STEP 7: Upload your recent passport size photograph (size not more than 90 kb) and scanned signature (size note more than 30 kb).

STEP 8: Type the virtual image you see below in your registration form.

STEP 9: Click the Submit button to continue the further process.

STEP 10: Pay the admission fee as directed. Online payment mode via Debit/Credit card can be done. Will be worth Rs. 500 exclusive service charges.

STEP 11: After online payment the process will be ended providing you the User Id and password on your mentioned mobile number and Email ID for further notifications regarding exam centers and exam dates selection.

Should you have any queries related to Online application, you may write/email or call:-
FDDI

A-10/A, Sector-24, NOIDA – 201301

0120-4818400 (line 49) / 09910000219

Tel: 91-120 - 4500203/152/214/103 , Fax : 120-2412556, E-mail : admission@fddiindia.com,

Website : www.fddiindia.com

WWW.FDDIINDIA.COM

ANNEXURE – 1 Details of the campuses

<p>FDDI, NOIDA</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>A-10/A, SECTOR-24, NOIDA, GAUTAM BUDH NAGAR, PIN-201301, UTTAR PRADESH, INDIA Mobile: 9910000219, LANDLINE: 0120-4500203, 0120-4500214</p>	<p>FDDI, KOLKATA</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>INSIDE GATE NO-3, KOLKATA LEATHER COMPLEX, DISTRICT SOUTH24-PARGANAS, PIN-743502 WEST BENGAL, INDIA MOB: 9830323320 LANDLINE: 033-64992116</p>	<p>FDDI ROHTAK</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>PLOT NO-1, SECTOR-31 B, IMT ROHTAK, HARYANA, INDIA MOB: 9711556628 LANDLINE: 01262-6608371</p>	<p>FDDI ANKLESHWAR (GUJARAT)</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>PLOT NO. H-3301, NEAR ESIC HOSPITAL , SARDAR PARK ROAD, GIDC, ANKLESHWAR, dist BHARUCH GUJARAT -393002 MOB: 9661177706 9992543776</p>
<p>FDDI FURSATGANJ (NEAR LUCKNOW)</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>FURSATGANJ, AMETHI, PIN-229302 UTTAR PRADESH, INDIA MOB: 7310108005 LANDLINE: 0535-2441536 0535-2441564</p>	<p>FDDI JODHPUR</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>JODHPUR-NAGPUR HIGHWAY, OPP. NIMBA NIMADI RAILWAY FATAK, MANDORE, JODHPUR – 342304, RAJASHTHAN, INDIA MOB: 9166680002 LANDLINE: 0291-2577703</p>	<p>FDDI CHENNAI</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>PLOT NO. – E-1, SIPCOT INDUSTRIAL PARK, IRRUNGATTUKOTTAI, KANCHEEPURAM - 602117 TAMIL NADU, INDIA MOB: 8939289730 LANDLINE: 044-49049627</p>	<p>FDDI HYDERABAD</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>LIDCAP CAMPUS, HS DARGAH, GACHIBOWLI, OLD BOMBAYROAD, HYDERABAD ROAD, NH-9, HYDERABAD (TELANGANA) – 500008, INDIA MOB: 8886658902 LANDLINE: 040-65744446</p>
<p>FDDI CHHINDWARA</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>CORNER PLOT, KHASRA NO-31, NAGPUR-BETUL ROAD, IMLIKHERA CHOWK, CHHINDWARA, MADHYA PRADESH, INDIA MOB: 9111355135</p>	<p>FDDI CHANDIGARH</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>ZIRAKPUR, PATIALA HIGHWAY, BANUR DISTRICT, SAS NAGAR, BANUR, CHANDIGARH, INDIA MOB: 9056518770</p>	<p>FDDI GUNA</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>PURAPOSAR ROAD,GRAM MAHARAJPURA, PANCHAYAT HARIPUR , GUNA , PIN-473001, MADHYA PRADESH, INDIA MOB: 8222847777, 9826919151</p>	<p>FDDI PATNA</p> <p>Contact Timing: 9:30 AM TO 5:30 PM Weekdays</p> <p>PLOT NO. B-6(P), MEGA INDUSTRIAL PARK, NEAR IIT BIHTA, PATNA, BIHAR, INDIA MOB: 7705809328</p>



DESIGNED BY



STUDIO SQ1



Ministry of Commerce & Industry
Government of India
(An INI under FDDI Act 2017)