

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

Term-End Examination

June, 2016

00340

**BRS-001 : BUSINESS ORGANISATION AND
MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any *five* questions. All questions carry equal marks.

1. Explain the essentials of a good organisation.
How can a strong business organisation be built ? 20
2. Differentiate between private and public limited companies. In the current scenario in India, which of these is performing better according to you ? 20
3. Discuss Robert Katz's managerial skills as related to different levels of management. Highlight the measures to build conceptual skills in managers. 20

4. Define Planning. What are the different types of plans ? Explain how planning provides a continuity to the management cycle. 20
5. "Management is the diffusion of authority through decentralization and delegation." Explain the statement and discuss the role of co-ordination in bringing the diffused parts together. 20
6. Explain the 'Acceptance Theory of Authority' of Chester I. Barnard and compare it with the 'Giving of Orders' principle advanced by Mary Parker Follett. 20
7. The retail sector has witnessed great changes in the current times. Identify these changes and their impact on the Indian economy. 20
8. Write short notes on any **two** of the following : 20
- (a) Henry Fayol's 14 Principles
 - (b) Theories of Motivation
 - (c) Principles of Organising
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