

**POST GRADUATE DIPLOMA IN DISTANCE  
EDUCATION (PGDDE)****Term-End Examination****June, 2016****ES-318 : COMMUNICATION TECHNOLOGY FOR  
DISTANCE EDUCATION****Time : 3 hours****Maximum Weightage : 75%**

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**Note :** (i) *Answer all the three questions.*  
(ii) *All the questions carry equal weightage.*

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1. Answer **any one** of the following in about **1200** words :
  - (a) Define 'Communication' and describe the process of communication. Explain technological factors affecting growth of communication technology.
  - (b) Discuss the advantages and limitations of educational television. Describe different types of formats used in creating television programmes.
2. Answer **any four** of the following in about **300** words each :
  - (a) Describe the process of media selection in distance education.
  - (b) Write a note on 'learning from audio media'.
  - (c) Explain the steps of script development.
  - (d) Differentiate between studio production and field location shooting.
  - (e) Write a note on World Wide Web.

3. Answer **any one** of the following in about **1200** words :
- (a) Justify and discuss the need for satellite - based communication in distance education.
  - (b) Explain how the 'Internet' works and list the various services on the Internet. Discuss the strengths and limitations of Internet.
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