

PG-153

MTTS-11

**M.A. DEGREE EXAMINATION –
JANUARY 2015.**

First Year

Tourism and Travel Studies

BASIC CONCEPTS OF TOURISM

Time : 3 hours

Maximum marks : 75

PART A — ($3 \times 5 = 15$ marks)

Answer any THREE questions.

All questions carry equal marks.

1. What is meant by Tourism?
2. What is Health Tourism?
3. Write a note on the important tourist attractions in Canada.
4. What is meant by Tourism Product?
5. Give a brief account on Eco tourism.

PART B — ($4 \times 15 = 60$ marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Highlight the factors responsible for the growth of Tourism.
 7. What are the different types of tourism?
 8. Give an account on the places of tourist interest in the United States of America.
 9. Explain the concepts related to Tourist Products.
 10. Examine the types of Tour Packages.
 11. Analyse the initiatives taken by the Government for developing Eco tourism.
 12. Explain the meaning, nature and characteristics of Tourism.
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