M.A. DEGREE EXAMINATION — JANUARY, 2015.

First Year

Tourism and Travel Studies

FRONT OFFICE MANAGEMENT

Time: 3 hours Maximum marks: 75

PART A — $(3 \times 5 = 15 \text{ marks})$

Answer any THREE questions.

All questions carry equal marks.

- 1. Write a brief note on the front desk.
- 2. Explain housekeeping.
- 3. What is guest registration menu?
- 4. Explain bell service.
- 5. Describe reservations.

PART B — $(4 \times 15 = 60 \text{ marks})$

Answer any FOUR questions.

All questions carry equal marks.

- 6. Describe the importance of human resource in a accommodation unit.
- 7. Give an overview of night audit.
- 8. Explain transient reservation avenues.
- 9. Explain in detail the advantages of foreign exchange in accounting.
- 10. Discuss the importance of communication.
- 11. Give a detailed account of the responsibilities of the front office.
- 12. Describe the advantages of group reservations.