

**PG-268**

**MSY-2**

**M.Sc. DEGREE EXAMINATION —  
JANUARY, 2015.**

**First Year**

**Psychology**

**ADVANCED SOCIAL AND COMMUNITY  
PSYCHOLOGY**

**Time : 3 hours**

**Maximum marks : 75**

**PART A — ( $3 \times 5 = 15$  marks)**

**Answer any THREE questions.**

**Each answer should not to exceed 1 page.**

1. What is sociometry? Explain its concepts.
2. Write the meaning of social motivation and list out social motives.
3. Mention the steps in the formation of public opinion.
4. Give a brief account on behavioristic model of mental health.
5. List out the levels of intervention.

PART B — ( $4 \times 15 = 60$  marks)

Answer any FOUR questions.

Each answer should not exceed 4 pages.

6. Define social psychology and explain its scope.
  7. Elaborate the strategies for changing attitudes.
  8. Explain the term 'leadership' and the styles of leadership.
  9. Examine the theories of group mind.
  10. Analyse the causes of delinquency and crime.
  11. Explain the techniques of propaganda.
  12. Elucidate training model and training programme.
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