

MBA-036

MSP-11

**M.B.A. DEGREE EXAMINATION –
JANUARY, 2015.**

First Year

MANAGERIAL ECONOMICS

Time : 3 hours

Maximum marks : 75

PART A — ($3 \times 5 = 15$ marks)

Answer any THREE questions.

All questions carry equal marks.

1. Explain briefly the nature and scope of managerial economics.
2. Describe the producer's equilibrium with the help of isocost lines and isoquants.
3. Bring out the features of monopolistic competition.
4. Explain the benefits of break even analysis.
5. Distinguish between 'Balance of Trade' and 'Balance of payment'.

PART B — ($4 \times 15 = 60$ marks)

Answer any FOUR questions.

All questions carry equal marks.

6. What is meant by 'elasticity of demand'? Explain the methods of measuring of elasticity of demand.
7. What do you understand by law of demand? Explain the various exceptions to the law of demand.
8. Explain the law of variable proportion.
9. Explain the conditions of a Firm's equilibrium under perfect competition.
10. How is price determined under monopolistic competition in the short period and in the long period?
11. What is meant by 'Profit Maximization'? Explain the significance of profit planning, control and measurement of profits.
12. Describe different methods of measuring National Income. Also point out the problems of estimating National Income in India.