

MBA-039

MSP-14

**M.B.A. DEGREE EXAMINATION –
JANUARY 2015.**

First Year

MANAGEMENT INFORMATION SYSTEM

Time : 3 hours

Maximum marks : 75

PART A — ($3 \times 5 = 15$ marks)

Answer any THREE questions.

All questions carry equal marks.

1. What is management information system?
2. List out the importance of information in management.
3. What is a data base? What are its types?
4. What are the types of Information System?
5. What is an expert system?

PART B — ($4 \times 15 = 60$ marks)

Answer any FOUR questions.

All questions carry equal marks.

6. Explain the concept of system with examples.
 7. Outline the phases of system development life cycle.
 8. Outline the ethical issues to be considered for designing M.I.S.
 9. Explain the computer Hardware and Software.
 10. Discuss the applications of information system to various functional areas.
 11. Explain the components of Decision Support System.
 12. Differentiate Strategic and Technical information system with examples.
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