

**Invitation of Entries
for
Legal Literacy Video Contest -2017**



Department of Justice
GOI- UNDP Project: Access to Justice for Marginalized People
Ministry of Law and Justice
26, Mansingh Road, New Delhi -1100011

1. Introduction

As per the Government of India Allocation of Business Rules 1961 the Department of Justice, Ministry of Law and Justice has been allocated *with the function of legal aid to poor; administration of justice access to justice delivery and judicial reforms.* Towards this mandate the Department of Justice, Ministry of Law and Justice along with UNDP has been implementing the project ***“Access to Justice for Marginalized” in the states of Bihar; Rajasthan; Madhya Pradesh; Chhattisgarh; Jharkhand; Uttar Pradesh; Odisha and Maharashtra.*** The first phase of the project was from 2009-2012 and the second Phase of the Project covers a period from 2013-2017. The also led to another separate project titled Govt. of India Access to Justice NE & JK project in 2012.

2. This period highlighted different approaches and modals and a need for strengthening access to justice; providing free legal aid and ensuring legal empowerment through building strategic ties with the National/State Legal Service Authority; convergence under the flagship programmes of the government that include Sakshar Bharat with National Literacy Mission; Common Service Centres and legal awareness through college and community based legal clinics in partnership with the Law schools and civil society organizations.

3. During the course of intervention it is felt that dissemination of knowledge and information through audio- visuals in a sustained way has a great impact on the lives of the individuals and people at large. Hence accessibility to correct legal information and sharing of information and its use is the key to transform the societies into legally empowered societies.

4. Therefore Creation of a pool/ bank of legal enriched material that can be best use by the marginalised communities or through which the last person in the society could benefit is the need of the hour.

5. To bolster the various voluntary efforts for the promotion of legal literacy through creation of thematic legal literacy videos; documentaries, short films and clippings the Department of Justice, Ministry of Law and Justice has envisaged **Legal Literacy Video Awards to recognise efforts in the cause of Access to Justice to the Marginalized.**

6. As a part of this first of its kind Initiative, the Department of Justice seeks to primarily collaborate with Ministry of Human Resource Development, Department of Higher Education, Government of India it its **SwayamPrabha** Project that run 32 Direct to Home Channels to telecast high quality educational programmes 24X7 basis. The selected quality entries will get space on the law and legal studies channel of the SawayamPrabha to be telecasted for wider dissemination and viewer ship.

2. Objectives

1. To **equip** the beneficiaries as mentioned under Section 12 of the Legal Services Authorities Act, 1987 with accessibility to correct legal knowledge and Information on Free legal aid and services; and other socio- legal and development themes;
2. To **develop** an understanding about the gaps; constitutional and legal provisions; structures and supports for redressal; and programmes related to socio- legal empowerment of the marginalized;
3. To **sensitize** the marginalized communities with best practices and case -studies and solutions for legal empowerment and alternative dispute resolution mechanism.

3. Scope

Creation of Legal Literacy and Enrichment Resource Bank under the Aegis of Department of Justice is the idea for the receipt of the awards for wider dissemination of the Marginalized communities. Separate Awards will be presented for the videos showcasing the cause of Access to Justice for Marginalized after due selection around the following undermentioned themes: -

1. Child Rights
2. Women Rights
3. Rights of differently abled people
4. Rights of Undertrial persons
5. Fundamental Duties
6. Welfare of socially and economically backward classes of society and persons under circumstances of caste atrocity; ethnic violence etc
7. Juvenile Justice
8. Forest and Indigenous Communities.

4. Nature of Awards

1. The entries will be received under the following time durations: -
 - Less than ten minutes
 - Ten to twenty minutes
 - More than twenty minutes' video and upto thirty minutes
2. The best three entries under each of the above categories will be awarded a prize of designated amount.
3. For 10mins category - 1st prize = 25,000; 2nd prize =22,500 and 3rd prize= 20 000

4. For 20mins category prize money= 1st prize= 30000 2nd prize 25000 and 3rd prize = 22500;
5. For 30 minutes' category prize money =1st prize - 50,000; 2nd Prize - 40000; 3rd prize; Rs 35000.

5. Criteria for Selection

1. Initially an Evaluation Committee will be appointed for short listing of the videos; The composition of the Evaluation committee will be considered by the Department of Justice.
2. The entries for awards will be open for individuals, civil societies, academic institutes etc. ***The Performa for Particulars to be filled by the Individuals and Institutions as provided at Annexure A.***
3. Basic standards for Video: -720''576- TV lines Resolution (Standard);HD resolution 1920x1080;Min Compression(file rate)-3.5 mbps mpeg 4or mob file format; audio beat rate 41.1khtz; Frame rate -25 frame per second and PAL standard.
4. The Language of the videos will be preferably Hindi.
5. Applicants will bear all costs associated with the preparation and submission of the Videos and their participation in the Contest.
6. The Department of Justice seeks to invite the entries for Awards and will duly credit their endeavour by showcasing and telecasting it through various media platforms especially television and in particular in close collaboration with MHRD.
7. The Department of Justice reserves the right to reject any video that does not meet the aforementioned criteria without assigning any reason.

6. Description for Entry

Please provide a short-note of 5 pages covering the below-mentioned points: -

Parameters	Description
Quality of the Video	Refer to basic standards for Video (<i>point no5. 3 mentioned above</i>). It will also include the sound quality; voice over; dubbing if any.
Research Approach	Research Methodology; Approach and data collection and content authenticity
Informative Value of the Film	Theme and its relevance; Narrative flow; script; Covers one issue or multiple issues around the chosen theme;
Innovation and Creativity	Originality, Overall Impression; Emotional response; Replay value

Correct Usage of legal information; grammar; pronunciation.	
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7. How to Apply

Interested Applicants are required to submit the following: -

1. Videos in the DVD along with Annexure A and Short Note in one BIG Envelope marked "Entry for Legal Literacy Video Contest -2017".
2. **Addressed to: Shri Muralidhar Pandey, Director, (J-II), Room No 12, Department of Justice, Ministry of Law and Justice ,26 Jaislamer House, Mansingh Road, New Delhi -110011; Telephone no:23385332 email id-p.muralidhar@gov.in**

8. RFP Schedule

2nd March 2017 (Thursday)	RFP Release
13th March 2017 (Monday)	Deadline for receiving any questions and Queries
27th March 2017 Time 5: pm	Deadline for receiving all Videos with Annexure A and Short Note

9. Further the outcome of the contest will be intimated in due course.
10. Any Changes, **including in any** schedule, addenda will be notified on the Department of Justice Web Portal <http://doj.gov.in/>
11. For any queries please contact, Ms Shikha Hundal, Project Officer, Access to Justice, Phone: 9599939879; email- shikha.hundal@undp.org

Annexure -A

Particulars of the Institution / Individual for Legal Literacy and Enrichment Video Contest 2017

- 1. Name**
- 2. Institution/Individual**
- 3. Postal Address**
- 4. Telephone No/ Mobile No**
- 5. Email Id**
- 6. Institution- Year of Establishment**
- 7. Field and Nature of work undertaken by the Institute /Individual (details of work related to legal empowerment and access to justice for the marginalized done by the Individual/ Institute)**
- 8. Awards received so far**