

Terms and Conditions

"Clean & Clear® Freshpanti"

- ✚ This contest namely **"Clean & Clear® Freshpanti"** ('Contest') is sponsored by Johnson & Johnson Limited (the '**Sponsor**') and organized by Big Magic Ltd. ("**Organizer**").
- ✚ The Contest is open to all the Students (16 years of age) currently enrolled in the 80 colleges as mentioned in **Annexure A** across 13 cities of Uttar Pradesh ('**Participants**').
- ✚ Registration for Participants for participation in the Contest is open from August 19, 2014 to October 18, 2014
- ✚ The Contest will provide the Participants a platform to compete and showcase their talent in singing, dancing, comedy and mimicry acts etc.
- ✚ The highlights of the Contest will be as below:
 - ✓ The main highlight of the Contest will be **"Creating a unique platform for teenage girls to step out with confidence and express themselves through "FRESHPANTI"**.
 - ✓ Every girl deserves to be valued for who she really is
 - ✓ Teenagers want to be accepted for who they are and not have the fear of being judged while figuring out who they are.
 - ✓ An opportunity for young talent to express themselves as who they are and bring out their confidence, craziness and fun element through fresh ideas.
- ✚ The Contest shall be conducted in the 13 cities of UP, namely, Kanpur, Lucknow, Agra, Varanasi, Meerut, Allahabad, Ghaziabad, Bareilly, Aligarh, Moradabad, Gorakhpur, Dehradun and Jhansi. This contest provides the participants a platform to participate in competition and win the title of **"Clean & Clear See The Real Me"**.
- ✚ The winner of the Grand Finale shall be decided by the Organizer and the decision of the Organizer would be final in this regard.
- ✚ The winner of the Grand Finale will get an opportunity to feature in a supporting role in the serial '**Uff !! Yeh Nadaniyan**' broadcast on the channel Big Magic. The details of the role will be decided as per the discretion of the channel.
- ✚ The prize for the contest is not transferable; no prize substitutions or cash alternatives will be allowed.
- ✚ The Contest will consist of the following levels:

COLLEGE LEVEL

Clean & Clear ...Introduction Round :

- Contestants will be introducing themselves and brand questions related to “**See The Real Me**” will be included.
- For example- Tell us something unique about yourself which people would like to know?


Clean & ClearTalent Mei Freshpanti:


- In this round Participants will be asked to showcase their talent.
- For example-
- **Gaane Mein Freshpanti** - Sing folk songs with some freshness / fusion / duet / new age lyrics etc.
- **Hasane Mein Freshpanti** - No stale joke, no mundane mimic. Bring in some freshness/your own unique characters / stand ups / physical comedy / parody etc.

Clean & Clear Bakat Bakat Mein Freshpanti:


- In this round Participants will be asked questions and the questions will be time bound
- For example-
- Give Clear opinion on the given topic, make it interesting with your own style and facts, euphoria or emotional connect.
- Questions can be brand related and/or related to Women Rights, Social Media advantages & disadvantages.

CITY LEVEL

-  Winners from the 80 colleges will compete against each other to win the city title “Clean and Clear Freshpanti City Finale Winner”.

-  In this level the Participants will have rounds similar to College Level

Wild Card Entry Contest Selection

-  There will also be a wild card entry at the city level for each city, who will be promoted digitally on Facebook.

- ✚ The Organizer will click a picture of Tanya (a character) from the serial Uff!! Yeh Nadaniyaan and will publicize the look as **Tanya's fresh pose what is Your's?** Participants interested in participating in the Wild Card Entry contest will send their Fresh Pose Picture. One winner will stand the chance to directly enter into the City Finale Round.

GRAND FINALE

The winners of all the 13 cities will be competing against each other for the Grand Finale. The Grand Finale will have the following rounds:

✚ **Clean & Clear ...See The Real Me**

- Grand Finale – 1 winner from each city will compete against each other.
- Winner – Gets to act in BIG MAGIC show Uff!! Yeh Nadaniyaan with Tanya
- This round will have the following tasks
- ✓ **Introduction** – The Contestants will be introducing themselves and brand questions related to “**See The Real Me**” will be asked
 - For example-
 - Tell us something unique about yourself which people would want to know
- ✓ **Clean & Clear... Confidence Meter** - Contestant will be given challenges to perform.
 - For example-
 - How would you convince someone in the audience to go on a date with you?
- ✓ **Clean & Clear... Q & A round**- Participants will ask the celebrity judges a question.
 - Answers will be rated on basis of being interesting / witty, uniqueness and their confidence in asking celebrity judges a question

✚ The Grand Finale:

- ✓ The Grand Finale will be held at Kanpur. The Venue will be informed to the finalist 4 (four) days prior to the Grand Finale via emails and/or telephone calls. The location and venue may change at the sole discretion of the Organizer without any prior intimation.
- ✓ The finalists shall be responsible for their own accommodation for the Grand Finale. However, the Organizer at its sole discretion may provide accommodation to the finalists for the Grand Finale.
- ✓ The finalists will be invited to perform on stage their final act.
- ✓ Basis on the judging parameters the judges will announce one winner of the Grand Finale

- ✓ The winner will get a chance to feature in a supporting role in the serial 'Uff !! Yeh Nadaniyan' broadcast on the channel Big Magic of the Organizer, subject to Clause 28. The details of the role will be decided as per the discretion of the channel.

Audience Polling:

- ✚ Once the 13 winners from all 13 cities have been selected, the Organizer will post their pictures on Facebook. The Organizer will ask people to vote for their favourite Contestant.
- ✚ On the Grand Finale night the audience choice winner prize will be awarded by the Sponsor/Organizer.

Eligibility criteria:

- ✚ Fill the registration form at the registration/ audition venues indicated by the Organizer
- ✚ Registration forms can be collected from the registration venues indicated by the Organizer.
- ✚ Following documents will have to be submitted along with a filled copy of the registration form at the venue itself:
 - ✓ Duly filled registration form with a recent passport size photograph
 - ✓ ID proof containing date of birth and permanent address. Participants should be 18 years of age on the date of the contest.
- ✚ The Participant has to "enact mimicry or perform standup comedy or sing" at the venue decided and indicated by the Organizer as per the directions given by the Organizer.
- ✚ A Participant can register from more than one city, however the fact that the contestant has already participated in the contest will have to be disclosed by the contestant at the time of registration, failing which the Organizer shall forthwith disqualify the Participant and no communication in this regard will be entertained.
- ✚ Incomplete registration forms and late entries will not be considered for the City level Auditions and the Participant shall be immediately disqualified.
- ✚ The contestant will have to bear the cost of reaching the venue

1. Schedule for Registration/ Auditions*

City Auditions			
S.NO	Name of the City	Registration/ Audition Venues	Date
1.	Kanpur		
2.	Lucknow		

3.	Agra		
4.	Varanasi		
5.	Meerut		
6.	Allahabad		
7.	Ghaziabad		
8.	Barielly		
9.	Aligarh		
10.	Moradabad		
11.	Gorakhpur		
12.	Dehradun		
13.	Jhansi		

* The above schedule(s) is subject to change without any prior notice to the Participants. Any last minute change will be intimated through Clean & Clear Freshpanti Facebook page by the Organizer.

2. The Organizer will also conduct other games at the colleges to engage and attract the crowd. The Organizer will also conduct product sampling sessions etc.
3. The decision of the Organizer in this regard would be final :
 - ✓ Basis on the Judging Parameters, the judges will select the finalists who will be invited to participate in the Grand Finale.
 - ✓ While showcasing talent, participant to ensure that Content is not offensive or defames or invades publicity rights or privacy rights of any person, living or deceased. Organizer reserves the right to ask participant to stop performance and/or present another in its place.
 - ✓ As far as possible, participant to disclose source of content.
4. Organizer or its backend Agency will record comic, mimicry and singing acts, etc. of the participants and each act shall be judged by the panel as selected by the Organizer. The final decision on the winner of the contest will be taken by the Organizer. It is also clarified that the recordings will be the sole and exclusive property of the Organizer and the Organizer reserves its right to use the same for any purpose it may deem appropriate.
5. Participation is optional. This Contest cannot be read in conjunction with any other contest.
6. Each winner shall be solely responsible for all applicable taxes, sales tax, surcharges, service charges, delivery, processing and handling fees and all other costs incurred in claiming the prize.

7. Organizer shall not be responsible for any information/credentials provided by the Participants or anyone acting on behalf of the Participant. Organizer shall presume that all data/information provided is true and correct and is with the consent of the Participant.
8. Organizer shall not be responsible for any loss or damage if it has to discontinue or cancel this Contest in compliance with any law, ruling, order, regulation, requirement or instruction of any Central/State Government or for any other unavoidable reason beyond its control. The Participants shall be informed of such discontinuance/ cancellation at the earliest.
9. By entering the Contest, the Participants agree to these terms and conditions.
10. The contest shall be conducted by the Organizer from August 19, 2014 to October 31, 2014.
11. The duration of the Contest can be curtailed or extended as deemed necessary by the Organizer
12. Organizer is not responsible if Participants are not able to understand the Contest mechanics or for his/ her interpretation of the same. No correspondence in this regard will be entertained.
13. Organizer may use winners' image/voice/video for reference to declare the winners' name. In such an event, image of the winner shall be used / referred by the Organizer as per its discretion in any media platform. Winner hereby gives his/her consent to Organizer for using the same for the stated purposes.
14. In case for any reason whatsoever, the winner is not cast in the supporting role, then the Winner will be entitled to feature in a supporting role /part in another serial of Big Magic. All terms and conditions to this offer would apply to the offer made for the serial. The decision regarding the role shall be at the discretion of the Organizer. Sponsor shall not be responsible for the same and no correspondence shall be entertained.
15. Organizer has the right to share, publish and distribute these images anywhere on their digital assets.
16. The participation in the contest does not guarantee an entry to any other contests that may be organized by the Organizer and the Organizer's discretion in this matter shall be final and binding.
17. The contestants must at all times keep the details of the Contest confidential and should not take advice from any or all of the judges on any matters relating to their participation in the Contest including, without limitation, their performance.
18. Organizer has the sole right to disqualify any Participant if he/she is not in compliance with the Terms and Conditions herein specified or any other applicable laws, regulations and policies that may be specified by the Organizer.

19. Organizer shall not be in any way held responsible for any corrupted/ lost or delayed Images/entries or any other manner which may cause Participants to lose or delay his/ her chance to participate in the Contest.
20. Entries received outside the specified times and procedure will be disqualified.
21. No weapons, alcohol or illicit substances will be permitted at any premises or during any part of the competition
22. Organizer reserves the right to cancel, terminate or suspend the Contest with or without any prior notice. For the avoidance of doubt, cancellation, termination or suspension by Organizer of the Contest shall not entitle the Participants to any claim or compensation against Organizer for any and all loss or damage suffered or incurred by the Participants as a direct or indirect result of the said act of cancellation, termination or suspension.
23. Any other expenses of any nature whatsoever which has not been expressly mentioned hereinabove shall be borne by the Participants.
24. As mentioned above, it is hereby reiterated that Organizer decisions on all matters relating to the Contest will be final and binding on all Participants and no further correspondence or attempts to dispute the Award nomination Process will be entertained.
25. None of the provisions of these Terms and Conditions shall be deemed to constitute a Partnership or Agency between Participants and Organizer and Participants shall have no authority to bind Organizer in any manner whatsoever.
26. Organizer accepts no liability for any errors or omissions, whether on behalf of itself or any Third Parties.
27. In no event Organizer shall be liable for losses or any incidental or consequential damages, any injuries whatsoever arising out of or in connection with the Contest, its services or this Agreement (however arising, including negligence). Organizer shall not be responsible for any Product or Service liability of any kind.
28. Participants shall be solely responsible for any consequences which may arise due to any kind of Infringement of Copyrights or any kind of Intellectual Property Rights belonging to any other person / entity etc. and also undertake to indemnify Organizer its Directors, Officers, Employees, etc. on the happening of such an Event (including without limitation cost of Attorney, Legal Charges etc.) on full indemnity basis.
29. The information is deemed to be voluntarily supplied during the course of Participation and personal information provided by the Participants will be deemed as non-confidential, which hereby discharges all obligations of confidentiality. Organizer shall be free to reproduce, use, disclose and distribute the information to Third Parties without limitation.

30. Organizer hereby informs and Participants herein agree and represent that Organizer has the sole right to use the said Contest in any manner including but not limited to promote / telecast / distribute / re-distribute / exploit the same in any form or through any medium known now or invented in future. Participants irrevocably, unilaterally and unconditionally grant all his/her moral rights (if any) to Organizer in respect of the said contest.
31. These Terms & Conditions are subject to the prevailing Laws of India. All disputes, differences and claims arising out of the same shall be subject to Indian Law.
32. Participant consents to the exclusive Jurisdiction and venue of courts in **Mumbai**, India in all disputes arising out of participation or any of the Terms and Conditions set out herein.

I Mr. / Ms. _____, aged _____ years agree and accept the above mentioned terms and conditions.

Date :

Place:

Signature

Annexure A

[insert names of the 80 colleges]