



UN DAY 2014 PHOTO COMPETITION

TERMS AND CONDITIONS

Thank you for your interest in the “UN 4 U Asia-Pacific Photo Contest” photo competition organized by the United Nations to mark UN Day 2014. This year’s contest will have two categories. Both categories focus on the theme Gender Equality. The first is a traditional photo contest based around submissions of high-quality digital images; the second category uses the Instagram social media platform.

Please review the competition rules set out below. By entering either category of the photo competition you are deemed to have accepted these Terms and Conditions.

ELIGIBILITY

These competitions are open to anyone aged 18 years old and older by the contest closing date of 10 October 2014, resident in any Asia-Pacific country (see: <http://www.unescap.org/about/member-states>)

To be eligible, all photographs must be taken in one of the countries listed above. Photographs must have been taken within one year of the competition closing date.

There is no entry fee of any kind.

The competition is open to members of the public and both amateur and professional photographers.

It is also open to UN staff including interns, consultants, and fellows and their family members, who declare their affiliation to the UN. Those employed by the United Nations in any way and their dependents (spouse/partner, dependent children) will be judged in a separate category.

The photographer must be the sole author of the entries and hold full rights to them.

The photographer must have received permission from the subject(s) for the image to be used in the competition. Photographs that violate the rights of those depicted or put people at risk will not be considered by the judges.

To enter Part I of the competition, entrants must submit their pictures via email to UN4Uphoto@un.org including in the mail the completed text below:

Name: [Insert name]
Age: [Insert age]
Nationality: [Insert nationality]
Photo title: [Insert photo title]
Photo caption: [Insert photo caption]

Are you employed by the United Nations (or related to a person employed by the United Nations): [Yes/No]

By making this submission, I attest that this image meets all of the eligibility criteria for submission to the UN4U Photo Contest and I understand and agree to the terms and conditions of the same.

No responsibility can be taken by the organizers for entries that are incorrectly or incompletely submitted.

Submissions of files for the traditional photography category will only be accepted in high resolution digital format. Image files should be in JPG format, with a file size up to 6 megabytes, at least 300 dpi resolution and minimum 8 megapixels. Other than regular post production and colour correction, entries must not be digitally altered or manipulated in any way, including digitally altering images to change content. Any entries deemed by the judges to have been changed will be disqualified

Entries for the Instagram element will need to be shared via the Instagram platform using the hashtag #UN4UPhoto and although a filter may be used, no additional adaptations should be applied.

No more than three (3) photographs may be submitted by any one person, per category. All photos must be accompanied by a caption and descriptive information about each shot. This must include title, date and location where the photo was taken and caption. Pictures that have won awards in other photo competitions, or similar shots from the same sequence, are not eligible to enter. Images (or similar shots from the same sequence) previously published in magazines, newspapers, publications, websites, or other promotional materials are ineligible.

Entrants are responsible for the appearance of all images and the judges will make their decisions based on how the images appear on their screens.

The organizers reserve the right to remove and disqualify uploaded images which they, in their absolute discretion, consider may cause offence or may be unsuitable or inappropriate for this competition; for example, but not exclusively, because of their violent, criminal, religious, political, racial, sexual or exploitative content.

The contest opens at 9:00am Bangkok local time on Wednesday, 17 September 2014. The closing date for entries to the competition is 11:59pm Bangkok local time on Friday 10 October 2014.

Due to the large volume of entries anticipated, the organizers regret that only the winners will be contacted. Details of the winning entries will be available on the photo contest website no later than 23 October 2014.

JUDGING

A panel of experts will judge all entries to the traditional photo contest. The judging criteria will include five categories:

1. Relevance: The photograph's relevance to the work of the United Nations and Gender Equality as the central theme of the photo competitions.
2. Creativity: Is the subject matter pictured in a unique way? Is the image captured from an interesting point of view? Does the photo demonstrate originality?
3. Technical Quality: Is the photo in focus? Is lighting in balance? Is depth of field considered/used? Is there good use of colour, brightness, contrast and saturation?
4. Composition: Does the photograph tell a story? Does the photograph bring together the visual elements to express the purpose of the image? Can the viewer immediately identify the subject?
5. Caption: The caption provided with the entry clearly outlines the purpose of the image, how it is relevant to the theme and any other features or story related to the capturing of this photograph. The caption must be written in English in 250 words or less and we reserve the right to correct spelling and grammar mistakes.

Up to 20 points will be awarded in each category for a total of 100 points and the photo with the highest score will be awarded first place and so on for second and third place.

The winner of the Instagram award will be the photo that receives the most "likes" and uses the required hashtag during the period the contest is open.

The decision of the organizers and judges on all matters relating to the competition will be final, and no correspondence will be entered into at any stage.

The judging panel will make a selection of the photographs for exhibition and for greater outreach and redistribution on other social media platforms of the United Nations. By entering

the competition photographers are deemed to have agreed to the exhibition of their pictures and online distribution through and beyond conventional social media platforms, if selected.

COPYRIGHT

By entering the contest you agree to grant the UN, its agencies, funds, programmes and sponsors full non-exclusive copyright for all photographs entered in the competition. The UN and sponsors reserve the right to use the photographs in not for profit advocacy and promotional materials such as magazines, reports, calendars, postcards, etc., online and offline.

When photographs are used credit will also be given to the photographer, but no subsequent payments will be made.

The photos will also be added to the UN's online photo galleries, Facebook pages, Twitter, Pinterest and made available to any party the UN deems suitable, subject to appropriate crediting.

Winners will receive a certificate of recognition from the joint United Nations offices in Asia-Pacific and their images may appear in key publications (with the photographer's name credited).