PGDM (ABM) 2015 – ADMISSION POLICY

A. Eligibility

1. **The candidate must hold a Bachelor's Degree in Agriculture Sciences or in Agriculture-related disciplines,** with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to Scheduled Caste (SC)/ Scheduled Tribe (ST), Persons with Disability (DA) category] of any of the Universities incorporated by an act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India or a Bachelor's degree in Agriculture Sciences or Agriculture-related disciplines recognised by ICAR. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.

   Agriculture related disciplines shall include: *Agriculture, Agri Business Management, Commercial Agriculture, Agricultural Marketing and Cooperation, Agricultural Engineering, Agricultural Information Technology, Bioinformatics, Biotechnology, Dairy Technology, Energy and Environmental Engineering, Fisheries, Food Technology, Food Processing Engineering, Forestry, Horticulture, Sericulture, Veterinary Science & Animal Husbandry and all other streams of Agriculture and Allied subjects as mentioned in the Diversity Factor Table 1, Column 1.*

   (OR)

The candidate must hold at least a Bachelor's degree or equivalent qualification in any other subject (*like Humanities, Social Sciences, Engineering, Pure Sciences, Commerce etc. – this list is only illustrative*) with at least 50% marks or equivalent CGPA (45% in case of the candidates belonging to Scheduled Caste (SC)/ Scheduled Tribe (ST), Persons with Disability (DA) category) from a University or Institution as defined in the above paragraph. The Bachelor's Degree or equivalent qualification obtained by the candidates must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.

2. **The candidates must have a valid Score of CAT-2014 conducted by Indian Institutes of Management.**

3. MANAGE uses CAT score for short-listing the candidates for admission in PGDM (ABM). IIMs have no other role either in the selection process or in conduct of the programme.

4. Reservation of seats will be applicable for OBC (Non-Creamy Layer), SC, ST, PH and Kashmiri Migrant categories as per Govt. of India rules.

5. Candidates who are in final year of their graduation can also apply and submit their provisional certificate and mark sheets/grade card indicating up to date and latest cumulative marks/CGPA/OGPA till the previous year/semester and also indicate the same in the application form. Their provisional eligibility will be decided based on the same. If selected, they may seek provisional admission into the programme on payment of the required fee and other charges as specified. After joining the programme, they will have to submit the provisional degree certificate and aggregate marks/CGPA/OGPA latest by August 31, 2015 failing which the provisional admission will automatically stand cancelled.

6. There will be no refund of fee paid by the students, in the event of the cancellation of their admission for the above reasons or withdrawal by the student. All applicants are required to submit along with the application attested photocopies of a complete set of documents as indicated in the application form. They must produce all original documents for verification at the time of interview and admission.

7. It is the responsibility of the candidates to ascertain and ensure that they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by MANAGE.

B. Selection Procedure

A multi-stage selection procedure will be followed for admission as described below.

1. **All applicants fulfilling the eligibility criteria will have to submit the CAT-2014 Score Card latest by 30th January, 2015.**

2. **Merit list will be generated for calling candidates for Group Discussion, Personal Interview etc. by adding the Diversity Factor (Table 1) to the CAT Score (point no. 4 below).** The merit list will be prepared category wise i.e. OC, OBC (Non Creamy layer), SC, ST, PH and Kashmiri Migrants **(as per Table 2 below)**.

3. Diversity Factor weightage will be assigned to various academic disciplines as per the list given in Table 1.

Table 1

Colu. No.	Diversity Factor	Weight
1.	Graduates in the Agriculture and allied sectors Which would include: Agronomy, Soil Science, Agriculture Biochemistry, Agricultural Economics, Agricultural Extension, Plant Breeding and Genetics, Entomology, Plant Pathology etc., Agricultural Engineering, Bio-informatics, Animal Husbandry, Dairy Science /Technology, Forestry, Food Technology, Horticulture, Rural Studies/Rural Sociology/ Rural Cooperatives/ Rural Banking, Biochemistry, Bio-technology, Botany, Zoology, Veterinary Science and all other streams of Agriculture and allied sectors.	6.0
2.	Graduates in various fields including Humanities, Economics, Commerce, Management, Medicine, Accountancy etc. including: Archaeology, Education, Fine Arts, Geography, History, Journalism, Languages, Library Science, Literature, Philosophy, Political Science, Psychology, Public Administration, Social Work/Welfare, Sociology, etc., Accountancy, Auditing, Banking, Business Mathematics, Business Organization, Economics, Economic Development and Planning, Public Administration, Public Finance, Secretarial Practices etc., Chartered Accountancy, Cost and Works Accountancy, Company Secretary ship, Education (including Physical Education and Sports), Law, Medicine/Dentistry, Pharmacology/ Pharmacy, Management (BBA) and any other.	2.0
3.	Graduates in all other disciplines including Pure Sciences and Engineering like Physics, Chemistry, Mathematics, Computer Science Engineering, Electrical Engineering, Mechanical Engineering, Automobile Engineering, Civil Engineering, Architecture, Electronics and Computer Science, Statistics and any other discipline.	0

4. The CAT Score weightage will be computed as follows:

1.	CAT Score (CS)	CS = Candidate's CAT Score / Highest CAT Score * 55

5. Candidates shall be called for group discussion, personal interview and other testing parameters indicated in Table 2 below) for different categories. The final merit list will be prepared based on the following selection parameters and respective weights as given below:

Table 2

S. No.	Parameter	Weight
1.	CAT Score	55
2.	Diversity Factor	06
3.	Paper/Essay Writing	04
4.	Group Discussion	08
5.	Extempore/Micro Presentation	07
6.	Personal Interview	10
7.	Work experience	05 (as in Table 3)
8.	Academic Record	05(as in Table 4)

(i)   Personal interview, GD, Essay Writing, Micro presentation may include subjects to test candidates' aptitude for Agriculture and Management. Candidates' record in extracurricular activities and any additional qualifications or accomplishments may also be considered during the interview process.

(ii)   About 10 minutes time will be given to the candidates to prepare before Group Discussion and Extempore / Micro presentation.

(iii) During Group Discussion, every candidate in a group shall be given at least 2 minutes during which nobody else will interject.

6. **Work Experience weightage** shall be awarded as per Table 3.

Table 3

S. No.	Years of Experience	Weight
1.	Upto one year	1.0
2.	>1 year to 1½ year	1.5
3.	>1½ years to 2 years	2.0
4.	>2 and to 3 years	3.0
5.	>3 years	3.5

0.5 marks extra shall be awarded for each year's job experience in Agriculture & allied sectors and in Rural Development with an upper ceiling of 5 marks in Work Experience.

7. **Academic Record:** Five marks earmarked for academic record shall be split further in the ratio of 2:3 for percentage / grade points in +2 and graduation level respectively. Wherever the University gives a well-defined formula for conversion of grades into marks, the same shall be used; otherwise grade points shall be converted to percentage on a pro rata scale to 100 minus 5 to 10% (as the Interview Committee may decide before starting the evaluation process). Since scoring pattern varies substantially from one stream to another, marks of academic performance shall be considered from within an academic stream.

Table 4

S. No	Components	Method of scoring for Academic Record
1.	Class – XII marks (12M)	12M = Candidate's Class XII Percentage Score / 100 *2
2.	Graduation marks (GM)	To be normalized as per Academic Disciplines mentioned in column 1, 2 and 3 of Table 1 using the formula below: GM= [{(Candidate's Graduation % Score - µ) * 50/3σ)}+50]* 3/100 Subject to a maximum of 3 marks Marks will be amended to take values between 0 and 3. (µ = Mean and σ = standard deviation of each category of academic disciplines.

8. The final merit rank list will be based on the summation of points earned in all the assessment items as depicted in Table 2.

9. Total marks obtained by candidates (including marks obtained in each parameter) will be hosted on MANAGE website along with final merit list.

C. Application Form

10. Online application form can be filled on the website www.manage.gov.in. Application form can also be downloaded and filled manually, though it may be more efficient and accurate to fill the form online and then take the print out. Prospectus can be obtained by sending a DD of Rs. 200. **The filled in application form and enclosures along with application fee of Rs.1200/- (Rs.600/- for SC and ST categories) payable through Demand Draft drawn in favour of MANAGE, Hyderabad may be sent to Principal Coordinator PGDM(ABM), at the address given below:**

Principal Coordinator PGDM (ABM)
NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION
MANAGEMENT (MANAGE), Rajendranagar, Hyderabad-500 030

Last date for receiving filled in applications at MANAGE
31st December, 2014