

Corporate Office : SVC Tower, Nehru Road, Vakola, Santacruz (E), Mumbai - 400 055.

We are a 107-year old Bank and one amongst the leading top three Urban Co-operative Banks in the country with business mix of approximately Rs. 18,000 crores spanning over 158 establishments spread across nine states of Maharashtra, Karnataka, Goa, Delhi, Andhra Pradesh, Tamilnadu, Gujarat, Madhya Pradesh and Rajasthan.

We invite applications for the following positions in the Marketing and Corporate Communications Department of our Bank:

Senior Manager / Manager – Corporate Communications and Public Relations

(1 Post at Mumbai)

Candidate should possess Graduation Degree of a recognized University and professional qualification in Mass Communication / Media Management /PR / MBA in Marketing from a recognized University / AICTE approved Institute. Candidate will be responsible for managing and conducting activities related to corporate communications, events, marketing and promotional alliances of the Bank at national level. This would include conducting press conferences, press releases, external communication, internal communication, crisis management, media relations – interaction with journalists / reporters, etc., drafting of internal communiqués.

Candidate must possess excellent writing, communication, articulation skills. He / she should be ideally around 30-35 years of age with overall 8-10 years of post-qualification experience in the Corporate Communications / PR Department of a bank / financial institution.

Manager – Marketing

(1 Post at Mumbai)

Candidate should possess Graduation Degree of a recognized University and professional qualification of MBA in Marketing from a recognized University / AICTE approved Institute. Candidate will be responsible for conceptualizing lead generation activities, visibility campaigns, conduct multiple outlet campaigns at national level, budget management and other activities related to regional / trade marketing, marketing operations, events and marketing services.

Candidate must possess excellent communication and interpersonal skills. He / she should be ideally around 30-35 years of age with overall 8-10 years of post-qualification experience in the Marketing Department of a bank / financial institution.

Manager / Assistant Manager – Products and Promotions

(Posts: 1 each for Liabilities & Assets at Mumbai)

Candidate should possess Graduation Degree of a recognized University and professional qualification of MBA in Marketing from a recognized University / AICTE approved Institute. Candidate will be responsible for conducting activities related to product / brand communication, market research, media buying, core brand development, conducting campaigns, design and implement product communication, etc.

Candidate must possess high degree of creative skills, excellent communication, analytical and interpersonal skills. He / she should be ideally around 27-30 years of age with overall 3-5 years of post-qualification experience in product promotion and branding, preferably in a bank / financial institution.

Age limit may be relaxed in deserving cases at the discretion of the Management.

Interested candidates may send their application & detailed resume along with a latest passport size photograph and a separate attachment highlighting major achievements in functional areas in not more than 400 words, to **hrms@svcbank.com** on or before September 09, 2014.