



Indian Institute of  
Corporate Affairs

*Partners in Knowledge. Governance. Transformation.*

**Ministry of Corporate Affairs, Govt. of India**

# **Certificate Course in Competition Law**

## **October — December 2014**



# **School of Competition Law & Market Regulation**

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**“Competition law knowledge & skill is an essential tool to conduct business in today's hyper competitive world.”**



*Dhanendra Kumar,  
Former Chairman CCI,  
Principal Advisor,  
IICA.*

## ***About the Course***

The vigorous enforcement of Competition Act 2002, along with broader market liberalisation in Indian economy has necessitated building competition law competencies amongst stakeholders. Therefore, the new enforcement regime coupled with the dynamic jurisprudence evolved cutting across varied sectors, has generated unprecedented interest amongst stakeholders at various levels including policy makers, regulators, lawyers, economists, business executives, and students.

The wide ambit of the Act & the impactful orders of the commission in sectors such as cement, real estate, petroleum, pharma, entertainment, etc has not only raised competition compliance issues amongst business enterprises but also the need to embed ‘*competition culture*’ within the Indian Economy. Recognising the need of building capacity, IICA School of Competition Law and Market Regulation is pleased to announce a three-month Certificate Course in Competition Law which is a first of its kind course in India.

The Course has been uniquely designed and developed after extensive consultations with industry experts, and is tailor-made to serve the requirements of select group of stakeholders. The case study method of teaching along with interactions with senior experts will help the participants in gaining applied knowledge & skills in this area.

**“IICA**



**Offers 360 degree perspective of law - economics - business strategy.”**

*Bhaskar Chatterjee  
Director General & CEO,  
IICA*

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## ***Key Benefits***

- *Learn the fundamentals of Law & Economics*
- *Acquaint yourself with practical skills involved*
- *Explore the policy implications and interface between Competition Law & other laws*
- *Figure out the implications for your Business.*
- *Formulate Business strategies in compliance with law.*
- *Explore new career avenues*

## **FOR WHOM?**

The course is primarily targeted at candidates interested in acquiring professional knowledge and practical skills in the area of competition law. The profile of these participants is expected to be but not limited to the following:

<b>Professionals</b>	<b>Lawyers, In-house Counsels, Economists, CA, CS, CWA.</b>
<b>Government Officials</b>	<b>Officials working in Government Departments, Regulatory Authorities and Public Sector Enterprises (PSEs).</b>
<b>Students</b>	<b>Undergraduate &amp; Postgraduate students in Law, Economics &amp; Business Management</b>



### **AND HOW? - The Delivery Mechanism**

The unique delivery mechanism comprising online and in- person interactions offers rigorous training sessions along with ease of learning.

The Live online interactive lectures would provide a classroom experience in a virtual environment.

The user friendly and easy to use technology interface through LMS platform would ensure access to uninterrupted lectures and course study material prepared by eminent experts in the field.

Have access to live as well as recorded lectures

Study material prepared by industry experts

e-Learning



### ***Unit One***

#### ***Macro Context of Market Regulation***

### ***Unit Two:***

#### ***Evolution of In- dependent Regula- tors in India***

### ***Unit Three***

#### ***Evolution of Competition Law and Policy in India***

## **THE COURSE COVERAGE**

### **Module 1—New Paradigm of Regulation and Competition.**

Module One presents a detailed overview of new paradigm of regulation and competition in India. Segregated into three units, the module guides the readers through the evolution of policies and laws and their impact on market structure and market conduct across India.

The module further provides insights into the working of the various independent Regulatory Authorities such as SEBI, CERC, TRAI, RBI within the Indian economic and regulatory system as well as the various Regulatory Acts enacted and implemented by these regulators. Further, the module delves into the evolution of competition law & policy in India, which was necessitated in light of post-liberalization market reforms impacting market structure and conduct of the players. The module presents a comprehensive macro-overview of the regulatory reforms and builds foundation for subsequent modules.



# insight Economics and Law

## **Module 2—Legal and Economics Foundations**

The module throws light on the foundational aspects of law as well as economics, which will help the participants from different backgrounds in understanding and appreciating the contours of competition law in a comprehensive manner. The module lays the foundation for subsequent module on competition law in India.

While the competition law is a subset of the concept ‘law’, competition law is unique in the sense that it involves key concepts of ‘economics’ like market, demand, substitutability etc. Hence understanding of this interface is indispensable.

Further the module highlights the interface of competition law with other laws such as the constitutional law, law of contracts and other corporate laws. The module will build robust foundations to appreciate how competition law is informed by other laws.

### **Unit One Fundamentals of Law**

### **Unit Two Corporate Laws in India**

### **Unit Three Fundamentals of Economics**





### **Module 3**

#### **Competition Law in India**

The module comprehensively covers the substantive and procedural law. Apart from dealing with the main provisions i.e. Section 3 (Anticompetitive Agreements), Section 4 (Abuse of Dominant Position), and Section 5 & 6 (Regulation of Combinations) the module will also discuss the important jurisprudence that has evolved in few years of competition law enforcement in the country. Driven by case studies, the module will expose the participants to finer appreciation of the competition concepts as reflected through the jurisprudence so far.

The module will impart practice-oriented knowledge and skills pertaining investigations procedures and techniques to take part either as an in-house or external counsel. For the benefits of entities which need to comply with the law, the module offers deep understanding and application of how to set up an effective compliance mechanism.

#### **Unit One**

#### **Substantive Competition Law**

#### **Unit Two**

#### **Investigation and Procedural techniques in Competition Law**

#### **Unit Three**

#### **Creating voluntary self compliance**

*Ease of virtual  
learning  
through seam-  
less technology*



## MODULE DELIVERY

The Course will be conducted through live virtual classes as well as in-person classes.

**Schedule and Location of in-person Classes:** Total five days of rigorous in-person interactions are scheduled for the participants. Two days in the month of October 2014 and three days in the month of December 2014 are scheduled for in-person interactions. Centrally Located place in New Delhi. (Other locations may be considered depending upon number of participants).

**Timings for Virtual Classes:** Virtual classes can be attended from anywhere with a help of a computer and internet connection. These are likely to be scheduled on Fridays and Saturdays for the convenience of all participants.

**A detailed date and time-wise class schedule shall be notified by the School shortly.**

Nature of Sessions	Hours
In-person Interaction Classes spread over 5 days	30
Virtual Computer-based Interactions	40
Total	70

**Experience  
rigour with  
ease of  
learning from  
anywhere &  
everywhere**



## List of Resource Persons



Mr. Dhanendra  
Kumar,  
Principal  
Advisor, IICA



Mr. Rahul  
Sarin,  
Member,  
COMPAT



Dr. Geeta  
Gouri,  
Former  
Member, CCI



Mr. R. Prasad,  
Former  
Member, CCI



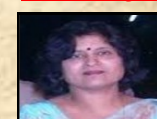
Mr. PN.  
Prashar,  
Former  
Member, CCI



Justice S.N  
Dhingra,  
Former  
Member, CCI



Mr. Rajsekhar  
Reddy,  
Director Gen-  
eral, CCI



Dr. Seema  
Gaur,  
Member, CCI



Dr. Payal  
Malik,  
Advisor, CCI



Sh. PK. Singh,  
Advisor, CCI



Mr. PK. Purwar,  
Director MTNL



Mr. Amitabh  
Kumar,  
Partner, JSA



Mr. Manas  
Chaudhary,  
Partner,  
Khaitan Co.



Mr. G.R.  
Bhatia,  
Partner,  
Luthra &  
Luthra Law  
offices



Mr. Samir  
Gandhi,  
Partner, AZB  
Partners



Mr. Suhail  
Nathani,  
Partner, ELP  
Partners.



Mr. KK  
Sharma,  
Partner KK  
Sharma Law  
offices



Ms. Shweta  
Shroff,  
Partner,  
Amarchand  
Mangaldas



Mr. MM  
Sharma,  
Partner, Vaish  
Law Associates



Ms. Nisha Kaur  
Uberoi,  
Partner,  
Amarchand  
Mangaldas



Mr. Sandeep  
Verma, Director,  
Ministry of De-  
fence



Mr. Karan  
Singh Head,  
Chandhiok,  
Chandhiok &  
Associates



Mr. Devdas  
Baliga,  
In-house  
counsel Coco-  
Cola India



Mr. Deepak  
Maheshwari,  
Head of gov-  
ernment affairs  
Symantec



Mr. Rahul  
Goel,  
Partner, Dhir &  
Dhir associates



Dr. Geeta  
Singh,  
Partner  
Genesis  
Analytics



Dr. Ram  
Tamara,  
Director,  
Nathan  
Economic



Dr. Harpreet  
Kaur,  
Professor,  
National Law  
University,  
Delhi



Dr. Navneet  
Sharma, Head  
School of  
Competition Law  
& Market Regu-  
lation, IICA

## KEY DATES

Registration opens:  
18th August 2014

Last Date for Registration:  
15th September 2014

## KEY DETAILS

Course Fee: Rs. 30000/-  
Exam Fee: Rs 2,000/-  
Taxes: Rs 3,955/-

Total Fee: Rs 35,955/- (Or Rupees Thirty five thousand nine hundred and fifty five only)

Payment of fee in Installments  
For individual candidates, who wish to opt for payment of fee in installments can do so in two equal installments of Rs 17,978 (Rupees seventeen thousand nine hundred and seventy eight only)

## ADMISSION DETAILS

Applications will be scrutinized as per eligibility criteria and after the receipt of requisite course fee admission to the course will be granted.

**Total Fee:** Rs. 32,000/- (plus applicable taxes) - **Rs. 35,955\*\***

**Registration:** Interested individuals and sponsors can register through filling in the registration details in the form and pay the fee through Cheque/ Demand Draft/ NEFT/ RTGS.

**Payment of fees:** The admission is conditional upon payment of fees and the amount once received is non-refundable. The payment of fees can be made through: NEFT or RTGS or Demand Draft.

**NEFT:** Following are the details for NEFT/RTGS transfer, please convey the trans-

S.N O	PARTICULARS	DETAILS
1.	Name and address of the Beneficiary.	Indian Institute of Corporate Affairs
2.	Account Number of Beneficiary	604810210000007
3.	The 09 Digit MICR code of the Branch (as appearing on the MICR cheque)	110013052
4.	IFSC Code of the Bank Branch	BKID 0006048
5.	Email ID of Beneficiary	<a href="mailto:ajsharma.iica@gmail.com">ajsharma.iica@gmail.com</a>
6.	Contact Number	+91 9560263830, 0124-2290181

*Join the  
pioneering  
batch and  
be a part of  
Competition  
Alumni,  
which  
comes with  
many  
benefits.*



*Benefits of being an Alumni are:*

- *Earn credits for future competition courses to be offered by school.*
- *Career guidance.*
- *Access to library resources.*
- *Stay Connected with antitrust experts.*

**CHEQUE/ DEMAND DRAFT:** The course fee can be also paid by sending a cheque/ demand draft in favour of “**Indian Institute of Corporate Affairs**” payable at Manesar, Haryana. The filled in registration form must be enclosed with the demand draft and the same are to be sent to:

**School of Competition Law & Market Regulation**

**Indian Institute of Corporate Affairs (IICA)**

**Plot 6,7,8, Sector 5, IMT Manesar,**

**Gurgaon-122050 Haryana.**

**Tel: 0124 –2640016/2640000, Fax 0124 2290167**

**Email: [cccl@iica.in](mailto:cccl@iica.in)**

**Facility of Payment in Instalments:** Payment of course fee in instalments will be considered for students and non-sponsored candidates only. The eligible course participants shall pay two equal instalments wherein the first instalments shall be charged at the time of admission and the second instalment shall be charged in the seventh week of the Course.

***\*\*The course fee includes course modules, virtual classes, LMS charges, five-day in-person contact classes, examination fee and applicable taxes .***

*Certificate  
of  
Merit*

## EVALUATION PROCESS

Evaluation for the Certification Course shall consist of internal quiz, assignments and written examination at the end of the Course. The total marks for the Course will be 300, which will be divided into three categories such as:

- Final Written Examination consist of (Subjective & Objective): 150 marks
- Assignments: 100 marks
- Internal Quiz and attendance in Virtual and in-person contact classes: 50 marks

There will be a written exam at the end of the course and the schedule for the exam will be notified later on the course website. The exam will include both subjective as well as objective questions based on the sessions taught during the course. The exam will be of one hour duration. A candidate has to secure at least 50% consolidated score to pass the course.

The criteria for evaluation will be on the basis of grading system such as:

A= 80%+

B= 70%- 79.9%

C= 60%-69.9%

D= 50%-59.9%

E= Fail

A candidate will be allowed maximum one more additional attempt to pass the course. **The Certificate will be awarded by the Indian Institute of Corporate Affairs to all the successful participants. The participant scoring A grade will be awarded with certificate of merit.**



## **IICA SCHOOL OF COMPETITION LAW & MARKET REGULATION**

Indian Institute of Corporate Affairs (IICA) has been established by the Ministry of Corporate Affairs, Government of India to act as think-tank and capacity building institute. The School of Competition Law & Market Regulation is an integral part of the network of Schools and Centers at IICA, and has been established with the core objective of meeting the capacity building needs in the area of competition law and market regulation. The School conducts long term and short term courses for training of various stakeholders such as officials of ministries, government departments, regulatory bodies, public and private sector enterprises, students and other practitioners of competition law.

The School also provides policy assistance to various Ministries and government departments on issues relating to competition policy, competition law and market regulation. Another functional area of the School relates to performing research and advisory assistance to public and private sector enterprises.

The vision of the School is dedicated towards creation of 'competition culture' among the market participants through augmenting competition awareness and understanding. This shall lead to improved compliance among stakeholders, thereby facilitating greater competitiveness.

## **IICA Network of Schools & Centres**

School of Competition  
Law & Market  
Regulation

School of Corporate  
Governance & Public  
Policy

School of Corporate Law  
School of Finance

Center for Business  
Innovation and IT  
Services

Center for E-Governance

Center for Institutional  
Partnerships & Corporate  
Communications

Center for Responsible  
Corporate Governance

Center for Small &  
Medium Enterprises





## **Our Specialized Courses Conducted in the Recent Past**

- *Antitrust Summer School 2014, 1st-5th July, 2014*
- *Training workshop on Competition Law & High-Tech Markets, December 20, 2013*
- *Two-day Residential Training Course on Regulation and Competition for Telecom Sector, 18 – 19 November, 2013*
- *Roundtable on Petroleum & Natural Gas Regulatory Framework on the Anvil of Competition Law on November 16, 2013, for officers of the Ministry of Petroleum and Natural Gas*
- *Two-day Residential Training Course for Public Sector Oil Marketing Companies (OMCs), August 2-3, 2013;*
- *Roundtable on Infusion of Competition in Indian Economy, 12<sup>th</sup> March 2013;*