

# भारतीय बागान प्रबन्ध संस्थान, बेंगलूर Indian Institute of Plantation Management Bangalore

(An Autonomous Organization Promoted by the Ministry of Commerce & Industry, GOI)

## Admission Announcement

### Post Graduate Certificate in Management – International Business [PGCM-IB 2014-15]

*IIPM: Preparing you to succeed in international business career*

#### THE INSTITUTE

Indian Institute of Plantation Management (IIPM), centre of excellence and the first of its kind National Institute, established at the initiative of the Ministry of Commerce & Industry, Government of India. It is co-promoted by the Commodity Boards of India and Industry Associations. IIPM has been conceived to be an institution of higher learning in the field of Agri-business, Commodity and Plantation management education. The Institute has Educational Membership with AACSB, USA and EFMD, Brussels. IIPM one year PGCM-IB programme is ideal for driven professionals who want to focus on advancing their careers and re-enter the workforce in 12 months.

#### AIM

PGCM-International Business (approved by AICTE) is an intensive-industry-interactive program aimed at improving employability and competencies for professional growth in International Business scenario.

#### GOAL

Our goal is for all of our IB students to become proficient in three strategic academic areas; business, language and a region of the world. Currently, we sponsor student exchange programmes with leading institutions / organizations.

#### PEDAGOGY

Program is delivered through case based learning, class discussions, seminars, simulated assignments, trade consulting, real life business situations, industry focused field projects etc.

1 <sup>st</sup> Term	6 month intensive classroom based experiential training
2 <sup>nd</sup> Term	to fascinate business opportunities
3 <sup>rd</sup> Term	Directed Study on Special Focus Areas (SFA) and
4 <sup>th</sup> Term	participant internship at MNCs of repute

#### DURATION

One year programme commencing from January 2015.

#### ELIGIBILITY

The minimum qualification for admission to PGCM-IB is:

- Bachelor's Degree from a recognized university or institution with at least 50% marks or equivalent CGPA (45% in case of SC, ST and Persons with Disability) in any disciplines.
- PG graduates who are aspiring for better career opportunities
- NRI / PIO / Foreign students are eligible to apply

#### SELECTION PROCEDURE

The candidates must have a valid score of CAT/MAT/ATMA/CMAT/IIPM-PAT exam. Selection will be on the basis of academic record, test scores, writing skills, group discussion and personal interview. International students' may apply with GMAT / equivalent score

#### RESERVATION

Reservation for SC/ST/OBC/PWD candidates is applicable as per the Government of India rules, subject to meeting the other eligibility criteria for admission.

#### HOW TO APPLY

Apply for Prospectus and Application form, addressed to 'The Admissions Office' along with a crossed Demand Draft for Rs. 1,000/- (Rs. 500/- for SC/ST/PWD candidates, with relevant certificates) and US \$ 15 for foreign candidates drawn in favour of "Indian Institute of Plantation Management", payable at Bangalore. Application form can also be downloaded from institute's website and filled-in application along with fee may be sent to:

Admissions Office

**Indian Institute of Plantation Management**

Jnana Bharathi Campus, P.O. Malathalli, Bangalore 560 056

**Tel:** 91-80-23212767, 91-80-23211716 (EPABX)

**Fax:** 91-80-23212775

**e-mail:** admission\_iipm@vsnl.net

admissions@iipmb.edu.in

**Last Date for Submitting Filled-in  
Application Forms to IIPM  
Bangalore**

**Test Dates**

**28<sup>th</sup> November 2014**

**14<sup>th</sup> Dec. 2014  
10.30 AM**

Discover more @ [www.iipmb.edu.in](http://www.iipmb.edu.in)

Educational Membership with AACSB, USA and EFMD, Brussels

