



केन्द्रीय माध्यमिक शिक्षा बोर्ड



(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)

"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, New Delhi-110002.

CBSE/ACAD/Dir. (ART&I)/2014

Circular No. Acad. 24

Dated: 02.08.2014

All Heads of Schools
affiliated to CBSE.

Subject: CBSE Writing Series.

Dear Principal,

The Board is committed to the holistic development of the learners and it strongly advocates a creative and supportive environment in schools. The Board strongly feels that the generation today should also be made aware of the selfless and valiant services of the women and men who have served the nation.

CBSE announces **Writing Series**, and now invites entries from the students on the inspirational life of **Sri Pingali Venkayya**. This writing series will be conducted from the **5th -11th August 2014**. **The entries are invited in English, Hindi or Telugu.** A practice round will be conducted on the **4th August** to acquaint participants with the process. Winners will be announced on the **12th August 2014** and felicitated on **14th August 2014** at **Delhi**.

This activity will be conducted in both online and offline modes. It is not merely a competitive activity but will also provide a platform to learn from others- through –blogs, wikis. Social media like Facebook and Twitter will be extensively used to popularize the submitted entries and also for the selection of winning entries through peer voting! A fresh topic on **Sri Pingali Venkayya** will be announced everyday and each of the best 68 entries will get a chance to win a prize of Rs. 5,000/-. All participants will also get an online participation certificate. The final 6 plus 8 winners (6 selected on the basis of popular choice + 8 chosen by the Expert panel) will win an all expense paid trip to Delhi, to see Heritage of Delhi. They will also receive a prize of Rs. 20,000/- each.

Those participating through online mode can directly key-in their responses through the link available on www.cbseacademic.in, starting 4th August, 2014. This activity can also be conducted offline by the schools and the entries can be sent through mail to cbsewriting@gmail.com. The entries can also be sent using mobile. Refer to guidelines given in Annexure-I-III for further details.

For further queries, please contact Mr. Navin Maini, Research Officer (Technology) at 011-23211575 or email at navincbse@gmail.com.

With regards,

(Dr. Sadhana Parashar)
Director (Academics, Training, Research & Innovation)
Encl : Annexure I, II and III.

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. *The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.*
2. *The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.*
3. *The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.*
4. *The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.*
5. *The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.*
6. *The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111*
7. *The Director of Education, Govt. of A&N Islands, Port Blair - 744101.*
8. *The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O.744103, A&N Islands*
9. *The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.*
10. *All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.*
11. *All Associate Professor & Additional Directors/ Advisors/ Consultants*
12. *All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE*
13. *The Research Officer (Technology) with the request to put this circular on the CBSE websites.*
14. *All Assistant Professor & Joint Directors, CBSE*
15. *All Assistant Professor & Deputy Directors, CBSE*
16. *The Deputy Director (Examination & Reforms), CBSE*
17. *The Assistant Librarian, CBSE*
18. *The Public Relations Officer, CBSE*
19. *The Hindi Officer, CBSE*
20. *PS to Chairman, CBSE*
21. *PS to Secretary, CBSE*
22. *SO to Controller of Examinations, CBSE*
23. *PS to Director(Special Exams and CTET), CBSE*
24. *PA to Professor & Director (Academics, Research, Training & Innovation), CBSE*
25. *PA to Director (Information Technology)*
26. *PA to Director (EDUSAT)*

Director (Academics, Training, Research & Innovation)

Guidelines

A. General

1. All students of schools affiliated to CBSE can participate in the competition.
2. Online participation certificates shall be given daily to each participant, certificate of merit and prizes will be given to the best 68 participants selected every day and certificate of excellence along with other prizes will be given to final 6 plus 8 participants at the national level.
3. The participants should give their entries only during the hours prescribed in the schedule below.
4. The entries can be typed and sent online using the link on the website.
5. In case of hand written entries, the scanned copy/ image of the entry shall be sent as an email attachment to cbsewriting@gmail.com.
6. In case of the entries sent by email on cbsewriting@gmail.com please mention the following details: **Name of Participant, Father's/Guardian's Name, Class, School Name, District, State and Mobile Number.**
7. Entry can also be sent using mobile as per procedure given in Annexure III.
8. In order to enable CBSE to transfer prize money, if declared prize winner, participants should provide their correct bank account numbers. If participants do not have a bank account, the account number of their parents, duly verified by their principals, can be given.

B. Schedule

1. The practice session will be held on 4th August, 2014 between 11:30-12:00 noon on the topic to be announced on that day and time.
2. The open competition will begin from Tuesday, the 5th August, 2014 and will continue till Monday, the 11th August 2014.
3. The entries shall be open daily for fixed duration as per the schedule given in the Annexure 2.
4. Topic for each day relating to Sri Pingali Venkayya will be announced just before the beginning of the competition.
5. The winners shall be announced on 12th August 2014.
6. 68 best entries shall be selected on all the seven days by a panel of experts and awarded a cash prize of Rs.5000 /-directly transferred through online banking.
7. For the finals, 6 plus 8 entries (6 through popular choice+ 8 through a panel of experts) will be selected and shall be awarded a cash prize of Rs.20, 000/-directly transferred through online banking.

C. Quality

1. The entries should not exceed the limit of the words mentioned.
2. The entries/ writings must be **original**.
3. The principals need to ensure that the entries being submitted by the students are **not plagiarized**.
4. Students can refer to as many resources as they can avail, however the entries submitted must be in their **own language**.

D. For the students

1. You need to research on the topic.
2. You need to make your notes before taking the assessment, as you will have only 10-15 minutes before writing the task.
3. Focus on the writing task and stick to the word limit.
4. The window will be open only for a certain period of time so do not waste time on collecting more material.
5. Your understanding and point of view is more important than facts and dense information.

Schedule

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| Practice Session 4th August 2014 :11.30AM to 12.00 Noon | |
| Day 1- 5th August 2014 : 11.30 AM -12.00 noon (Maximum 250 words) | |
| Day 2- 6th August 2014 : 11.30 am to 12.15 noon (Maximum 300 words) | |
| Day 3- 7th August 2014 :11.30 am to 12.30 noon (Maximum 500 words) | |
| Day 4 - 8th August 2014: 11.30 am to 12.45 noon (Maximum 600 words) | |
| Day 5 - 9th August 2014 : 11.30 am to 1.00 pm (Maximum 800 words) | |
| Day 6 -10th August 2014 : 11.30 am -1.15 pm (Maximum 1100 words) | |
| Day 7 - 11th August 2014 : 11.30 am to 1.30 (Maximum 1500 words) | |

Note:

1. Topics will be available each day at 11:30 am on the CBSE website www.cbseacademic.in
2. Submission window will close on each day exactly at the time mentioned above; no entry will be accepted thereafter.
3. All times indicated above are in IST.
4. The time duration indicated above is the total available time, including the time taken to submit responses.

Procedure for sending entries using mobile phones (Available from 05/08/2014 at 10:00 am)

