



Indian Institute of Management Lucknow

# **CERTIFICATE PROGRAMME IN BUSINESS ANALYTICS FOR EXECUTIVES**

## Instructions and Guidelines for Admission

1. Applicants should have Bachelor's Degree in any discipline with a minimum of 60% aggregate marks or equivalent in graduation and a minimum of three years full-time post qualification work experience as on October 20, 2013. For applicants with exceptional qualification and/or industry experience, a relaxation in the minimum eligibility criteria may be considered. Preference will be given to applicants with Post-Graduation/ Graduation in Mathematics, Engineering, Economics and Statistics. Also, executives working in the domain of Business Analytics are especially encouraged to apply.
2. It is very important that all candidates should carefully read the procedure and follow the steps for admission of CPBAE 2013 - 14 Programme. Kindly call us if instructions are not clear or you have a specific issue.
3. The Institute reserves the right to cancel / postpone this program.

## Admission Procedure

1. Fill up the application form and send the same along with the self-attested photocopies of testimonials/official transcripts and a Demand Draft for Rs. 1000/- (Rupees One Thousand) only (non-refundable) drawn in favor of "Indian Institute of Management Lucknow", payable at Lucknow, towards the cost of application form.
2. Application Form along with Demand Draft of Rs. 1000/- should reach The Programme Manager, Management Development Programme, Indian Institute of Management, Prabandh Nagar, Off Sitapur Road, Lucknow - 226013 on or before 25<sup>th</sup> October, 2013.
3. The admission team will shortlist the candidates based on past academic performance, work experience and other achievements.
4. Notification of short listed candidates by IIM Lucknow will be available on our website <http://www.iiml.ac.in> latest by November 10<sup>th</sup>, 2013. Offer letter will be sent to all the selected candidates separately.
5. Last date of Acceptance Fee Rs. 80,000 (non-refundable) is 5<sup>th</sup> December, 2013
6. Kindly present all original testimonials/official transcripts and self-attested photocopies at the time of admission for verification. The originals shall be returned after verification.

## Fee Structure

Total fees for this programme is Rs. 4,80,000 /- (inclusive of taxes) and is payable in four installments. Fee includes tuition fee, accommodation (twin sharing basis) and food for the duration of residencies and course material. Participants will have to bear their travel expenses for attending residencies. All fee are non-refundable.

Application Fee	Rs. 1000/-
Programme Fee	Rs. 4,80,000 /- (Inclusive of Taxes)

## Installment Details

Installment	Last Date for Payment	Amount
I	At the time of confirmation, latest by 5th December, 2013 (non-refundable)	Rs 80,000
II	December 27, 2013	Rs. 2,00,000
III	March 14, 2014	Rs. 1,00,000
IV	June 06, 2014	Rs. 1,00,000

# Certificate Programme in Business Analytics for Working Executives

## APPLICATION FORM

### Instructions:

1. Complete the application form in CAPITAL letters only. Use common abbreviations for courses, degrees, certificates, university names, etc.
2. In all matters relating to admission, the decision of the Indian Institute of Management Lucknow (IIML) will be final and binding on the applicant. No correspondence will be entertained from the applicant regarding his/her non-selection.
3. Self-attested photocopies of testimonials/official transcripts and a Demand Draft for Rs. 1000/- (Rupees One Thousand) only (non-refundable) drawn in favor of, "Indian Institute of Management Lucknow", payable at Lucknow, towards the cost of application form should be submitted along with the filled-in application. Self-attested
4. The applicant will be required to present all original testimonials / official transcripts at the time of admission.
5. This form is a key part of the admission process. Complete and accurate information is, therefore, extremely important. Incomplete or false information will make your candidature null and void.

APPLICATION FEE DETAILS	
AMOUNT Rs. 1000/-	
DEMAND DRAFT NO.	
DATED (DD/MM/YY)	/ /
BANK NAME	

Paste recent passport  
size photograph

3.5 cm X 3.5cm

### A. PERSONAL DATA

A1. Name

(First Name)

(Middle Name)

(Last Name)

A2. Gender

Male

☐

Female

☐

A3. Date of Birth

DD

MM

YYYY

A4. Address for correspondence

A5. E-mail id:

A6. Telephone No. with STD Code

Cell phone No.

A7. Nationality

## B. PROFESSIONAL FULL -TIME WORK EXPERIENCE

**B1.** Total Work Experience as on October 20, 2013. \_\_\_\_ Years \_\_\_\_ Months and \_\_\_\_ Days

**B2.** Provide the following details of your work experience starting with your current employment. Do not include training, project work, work done as an integral part of curricular requirement, and part-time work.

From (DD/MM/YY)	To (DD/MM/YY)	Total completed Months	Name of the organization	Designation

**B3.** Are you sponsored by your organization:      Yes ☐      No ☐

### C. ACADEMIC QUALIFICATIONS

**C1. Pre-Bachelor's Degree Examination(s):**

C1. Pre-Bachelor's Degree Examination(s).							
Std.	School / Institution	Board / University	Year completed	Max. Marks	Total Marks Obtained	% Marks Obtained	Class/ Division
10 <sup>th</sup>							
12 <sup>th</sup>							

**C2. Bachelor's Degree Examination(s):**

Degree Obtained		Subject/ Specialization	
College/Institute		University	

Year	Date		Max. Marks/ Max. GPA	Marks/GPA Obtained	% Marks Obtained
	From	To			
1 <sup>st</sup> Year					
2 <sup>nd</sup> Year					
3 <sup>rd</sup> Year					
4 <sup>th</sup> Year					
5 <sup>th</sup> Year					
Total / CGPA					
Class / Division Awarded					

**C3. Master's Degree / Post-Graduation:**

C5: Master's Degree / Post Graduation:			
Degree Obtained		Subject/ Specialization	
College/Institute		University	

	Year		Subject	Max. Marks	Marks Obtained	% of Marks Obtained
	From	To				
1 <sup>st</sup> Year						
2 <sup>nd</sup> Year						
Overall percentage of marks obtained						

**C4. Any other professional qualification (or Additional Degrees):**

[illegible]

**D. ADDITIONAL INFORMATION, IF ANY**

**E. DECLARATION**

**I have carefully read the instructions and agree to abide by the decision of the Indian Institute of Management Lucknow authorities regarding my selection for the programme. I certify that the particulars given by me in this form are true to the best of my knowledge and belief. I know that at any time if the information furnished by me is found incorrect my candidature will be cancelled immediately.**

Place: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_  
Signature of Applicant

**Note: - Send the complete application form along with application fee latest by 25th October 2013 to the following address:**

**Officer-In-Charge (MDP)  
Indian Institute of Management Lucknow  
Prabandh Nagar, Off-Sitapur Road,  
Lucknow – 226 013 (UP) India**

**Phone:** (0522) 3290224, 2736282, 6696282

**E- Mail:** [cpbae2@iiml.ac.in](mailto:cpbae2@iiml.ac.in)

**IIM Lucknow website:** [www.iiml.ac.in](http://www.iiml.ac.in)

## **F. STATEMENT OF PURPOSE**

**Describe your career goals and your reasons for wishing to undertake the Certificate Programme in Business Analytics for Executives offered by Indian Institute of Management Lucknow and Kelley School of Business, Indiana University, USA (Max 100 words).**

Name\_\_\_\_\_Signature\_\_\_\_\_