



INDIAN INSTITUTE OF MASS COMMUNICATION

Aruna Asaf Ali Marg, New JNU Campus, New Delhi-110067

Advertisement for Post of Sr. Consultant & Consultant

Walk-in-interview on 6th August, 2013 at 11.30 AM to 2 PM

For the post of Sr. Consultant

A) Educational Qualification:

- Masters' Degree in Communication/Mass Communication or Social Sciences (Psychology, Sociology, Economics) or Marketing/Management/ Sciences with Eight years of Media research experience/industry experience
- OR
- Ph. D in relevant areas from a recognized Univ. /Institution.
- +
- Five years experience of working in Market Research/Media organization/Teaching and Research at University level.

B) Work/Research Experience:

Essential

- Work experience is desirable in the area of development communication, Social marketing or development sector.

Desirable

- Teaching experience in the field of Research/Communication Theory

C) Skill-Sets:

- Efficiency in Excel/SPSS is essential.
- A Capacity to write research papers/reports/Research proposals.
- Coordination of Research project independently.
- Qualitative and Quantitative Research Methods & Tools

Total emoluments for the post would be Rs. 50,000/- per month.

For the post of Consultant

A) Educational Qualification:

- Masters' Degree in Communication/Mass Communication or Social Sciences (Psychology, Sociology, Economics) or Marketing/Management/ Sciences with Five years of Media research experience/industry experience
- OR
- Ph. D in relevant areas from a recognized Univ. /Institution.
- +
- Three years experience of working in Market Research /Media organization/Teaching and Research at University level.

B) Work/Research Experience:

Essential

- Work experience is desirable in the area of development communication, Social marketing or development sector.

Desirable

- Teaching experience in the field of Communication Research

C) Skill-Sets:

- Efficiency in M.S. Office (Word, Excel/SPSS and Power point) is essential.
- A capacity to write research papers/reports independently.
- Qualitative and Quantitative Research Methods & Tools

Total emoluments for the post would be Rs. 40,000/- per month.